

Travel Intermediaries in France

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Abstracts

Travel Intermediaries in France

SUMMARY

Travel Intermediaries in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The French travel intermediaries market had total expenditures of \$14,854.0m in 2018, representing a compound annual rate of change (CARC) of -4.1% between 2014 and 2018.

The travel only segment was the market's most lucrative in 2018, with total expenditures of \$5,894.4m, equivalent to 39.7% of the market's overall value.

In March 2016, the government launched the 'Destination Paris' campaign, after consulting industry professionals to determine how to increase the influx of tourists visiting the country following the terrorist attacks.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in France

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France travel intermediaries market with five year forecasts

REASONS TO BUY

What was the size of the France travel intermediaries market by value in 2018?

What will be the size of the France travel intermediaries market in 2023?

What factors are affecting the strength of competition in the France travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up France's travel intermediaries market?

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COMPANIES MENTIONED

Booking Holdings Inc

Expedia Group Inc

REWE Group

Carlson Wagonlit Travel France SAS

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