

# TransUnion LLC - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

TransUnion LLC - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

TransUnion LLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

TransUnion LLC (TransUnion) is a risk and information solutions provider to individuals, government, and businesses. The company offers credit risk scores, consumer reports, portfolio management, marketing and audience segmentation, customer acquisition, healthcare revenue cycle management, investigations and collections, fraud detection and prevention, analytical services, and decisioning capabilities. It uses comprehensive and unique datasets, advanced technology and analytics and decisioning capabilities, which enable the company to deliver insights across the entire consumer lifecycle. It allows customers to predict behavior, assess risk, and address a broader set of business issues. TransUnion serves various industry verticals, including financial services, specialized risk, insurance, and healthcare. The company operates in the Americas, Europe, Africa, and the Asia Pacific. TransUnion is headquartered at Chicago, Illinois, the US.

# **SCOPE**



Detailed information on TransUnion LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting TransUnion LLC in the form of a SWOT analysis

An in-depth view of the business model of TransUnion LLC including a breakdown and examination of key business segments

Intelligence on TransUnion LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TransUnion LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of TransUnion LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TransUnion LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TransUnion LLC's business structure, strategy and prospects.



# **Contents**

Company Snapshot

TransUnion LLC: Company Overview

TransUnion LLC: Overview and Key Facts

TransUnion LLC: Overview

TransUnion LLC: Key Facts

TransUnion LLC: Key Employees

TransUnion LLC: Key Employee Biographies

TransUnion LLC: Major Products and Services

TransUnion LLC: Company History

TransUnion LLC: Management Statement

TransUnion LLC: Locations and Subsidiaries

TransUnion LLC: Key Competitors

TransUnion LLC: Company Analysis

TransUnion LLC: Business Description

TransUnion LLC: SWOT Analysis

TransUnion LLC: SWOT Overview

TransUnion LLC: Strengths

TransUnion LLC: Weaknesses

TransUnion LLC: Opportunities

TransUnion LLC: Threats

TransUnion LLC: Corporate Financial Deals Activity

TransUnion LLC: Financial Deals Overview

TransUnion LLC: Targets and Partners

TransUnion LLC: Top Deals 2019 - 2023YTD\*

TransUnion LLC: Advisors

TransUnion LLC: Top Legal Advisors

TransUnion LLC: Top Financial Advisors

TransUnion LLC: Mergers and Acquisitions

TransUnion LLC: Corporate Venturing

TransUnion LLC: Divestments

TransUnion LLC: Recent Developments

TransUnion LLC: News and Events Summary

TransUnion LLC: Corporate Governance

TransUnion LLC: Financial Deals

TransUnion LLC: Financial Performance

TransUnion LLC: Regulatory and Legal Events

TransUnion LLC: Strategy and Operations



Appendix
Contact Us
Methodology
About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: TransUnion LLC: Key Facts
- Table 2: TransUnion LLC: Key Employees
- Table 3: TransUnion LLC: Company History
- Table 4: TransUnion LLC: Locations and Subsidiaries
- Table 5: TransUnion LLC: Key Competitors
- Table 6: TransUnion LLC: Deal Activity by Deal Type Volume (TTM\*)
- Table 7: TransUnion LLC: M&A Activity by Geography (TTM\*)
- Table 8: TransUnion LLC: Deal Activity by Deal Type Volume (2019 YTD\*2023)
- Table 9: TransUnion LLC: M&A Average Deal Size Value (US\$m)
- Table 10: TransUnion LLC: Targets and Partners
- Table 11: TransUnion LLC: Top Deals 2019 2023YTD\*
- Table 12: TransUnion LLC: Legal Advisor Ranking by Value (US\$m)
- Table 13: TransUnion LLC: Financial Advisor Ranking by Value (US\$m)
- Table 14: TransUnion LLC: M&A Volume and Value Trend (2019 YTD\*2023)
- Table 15: TransUnion LLC: M&A Activity by Geography (2019 YTD\*2023)
- Table 16: TransUnion LLC: Corporate Venturing Volume and Value Trend (2019 YTD\*2023)
- Table 17: TransUnion LLC: Corporate Venturing by Geography (2019 YTD\*2023)
- Table 18: TransUnion LLC: Divestments Volume and Value Trend (2019 YTD\*2023)
- Table 19: TransUnion LLC: Divestments by Geography (2019 YTD\*2023)
- Table 20: TransUnion LLC: News and Events Summary
- Table 21: TransUnion LLC: Corporate Governance
- Table 22: TransUnion LLC: Financial Deals
- Table 23: TransUnion LLC: Financial Performance
- Table 24: TransUnion LLC: Regulatory and Legal Events
- Table 25: TransUnion LLC: Strategy and Operations



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: TransUnion LLC: Deal Activity by Deal Type Volume (TTM\*)
- Figure 2: TransUnion LLC: M&A Activity by Geography (TTM\*)
- Figure 3: TransUnion LLC: Deal Activity by Deal Type Volume (2019 YTD\*2023)
- Figure 4: TransUnion LLC: M&A Average Deal Size Value (US\$m)
- Figure 5: TransUnion LLC: M&A Volume and Value Trend (2019 YTD\*2023)
- Figure 6: TransUnion LLC: M&A Activity by Geography (2019 YTD\*2023)
- Figure 7: TransUnion LLC: Corporate Venturing Volume and Value Trend (2019 YTD\*2023)
- Figure 8: TransUnion LLC: Corporate Venturing by Geography (2019 YTD\*2023)
- Figure 9: TransUnion LLC: Divestments Volume and Value Trend (2019 YTD\*2023)
- Figure 10: TransUnion LLC: Divestments by Geography (2019 YTD\*2023)



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