

Transportation Services Global Industry Almanac 2015-2024

https://marketpublishers.com/r/TD8F31A3E4EEN.html

Date: September 2020

Pages: 696

Price: US\$ 2,995.00 (Single User License)

ID: TD8F31A3E4EEN

Abstracts

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SUMMARY

Global Transportation Services industry profile provides top-line qualitative and quantitative summary information including: industry group size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

KEY HIGHLIGHTS

The transportation services industry consists of the air, marine, rail, and road freight sectors.

The air freight sector is valued as the revenues generated by airlines from the transportation of cargo and mail by air, either on dedicated freighter aircraft or as belly cargo on passenger aircraft. Scheduled and charter services are both included.

The marine freight sector is defined as consisting of revenues generated from freight transportation by ship of container and dry bulk cargo, by sea and ocean going vessels.

The rail freight sector is valued as the revenues generated from freight transportation by rail.



The road freight sector is valued as revenues generated from freight transportation by road.

For all sectors, domestic and international carriage is included. To avoid doublecounting in regional and global markets, international freight revenues are assigned to the country of origin.

Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

Figures presented in this report are calculated applying the 'middle path' scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually go back to the levels recorded before the pandemics by the end of the year. It is also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in April 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last, the number of sectors forced to stay closed and the scale of the governmental' aid involved. At the same time the weight of the pandemic seriousness is applied on the individual countries in this report based on death to population ratio recorded in countries.

Majority of the industries will see the decline in volume of the goods and services offered by companies. Usually the lower demand would cause the decrease the prices level. However, amid many governments' ordered for many industries to lock down and so the supply chain is distorted that in great pictures mitigate the results of lower demand.

Applied scenarios differ depending on the individual sector, however generally sectors which involves intensive manual labor and face to face interaction seem to be hit the most by present situation. On the other hand the internet based businesses as well as the producers of the vital, subsisted products and services seems to take advantages of the current events.



The global transportation services industry group had total revenues of \$2,207,827.8m in 2019, representing a compound annual growth rate (CAGR) of 4% between 2015 and 2019.

The road segment was the industry group's most lucrative in 2019, with total revenues of \$1,629,225.5m, equivalent to 73.8% of the industry group's overall value.

The performance of the transportation services industry is highly correlated to fuel costs, labour costs, demand for services, geopolitical events, and government regulation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global transportation services industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global transportation services industry group

Leading company profiles reveal details of key transportation services industry group players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global transportation services industry group with five year forecasts

REASONS TO BUY

What was the size of the global transportation services industry group by value in 2019?

What will be the size of the global transportation services industry group in 2024?



What factors are affecting the strength of competition in the global transportation services industry group?

How has the industry group performed over the last five years?

What are the main segments that make up the global transportation services industry group?



Contents

- 1. EXECUTIVE SUMMARY
- 2. INTRODUCTION
- 3. GLOBAL TRANSPORTATION SERVICES
- 4. TRANSPORTATION SERVICES IN ASIA-PACIFIC
- 5. TRANSPORTATION SERVICES IN EUROPE
- **6. TRANSPORTATION SERVICES IN FINLAND**
- 7. TRANSPORTATION SERVICES IN FRANCE
- 8. TRANSPORTATION SERVICES IN GERMANY
- 9. TRANSPORTATION SERVICES IN INDIA
- 10. TRANSPORTATION SERVICES IN INDONESIA
- 11. TRANSPORTATION SERVICES IN ITALY
- 12. TRANSPORTATION SERVICES IN JAPAN
- 13. TRANSPORTATION SERVICES IN MEXICO
- 14. TRANSPORTATION SERVICES IN THE NETHERLANDS
- 15. TRANSPORTATION SERVICES IN NORTH AMERICA
- 16. TRANSPORTATION SERVICES IN NORWAY
- 17. TRANSPORTATION SERVICES IN RUSSIA
- 18. TRANSPORTATION SERVICES IN SINGAPORE



- 19. TRANSPORTATION SERVICES IN SOUTH AFRICA
- 20. TRANSPORTATION SERVICES IN SOUTH KOREA
- 21. TRANSPORTATION SERVICES IN SPAIN
- 22. TRANSPORTATION SERVICES IN SWEDEN
- 23. TRANSPORTATION SERVICES IN TURKEY
- 24. TRANSPORTATION SERVICES IN THE UNITED KINGDOM
- 25. TRANSPORTATION SERVICES IN THE UNITED STATES
- 26. TRANSPORTATION SERVICES IN AUSTRALIA
- 27. TRANSPORTATION SERVICES IN BRAZIL
- 28. TRANSPORTATION SERVICES IN CANADA
- 29. TRANSPORTATION SERVICES IN CHINA
- **30. TRANSPORTATION SERVICES IN DENMARK**
- 31. COMPANY PROFILES
- 32. APPENDIX



List Of Tables

LIST OF TABLES

- Table 1: Global transportation services industry value: \$ billion, 2015–19
- Table 2: Global transportation services industry category segmentation: \$ billion, 2019
- Table 3: Global transportation services industry geography segmentation: \$ billion, 2019
- Table 4: Global transportation services industry value forecast: \$ billion, 2019–24
- Table 5: Global size of population (million), 2015–19
- Table 6: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 7: Global gdp (current prices, \$ billion), 2015–19
- Table 8: Global inflation, 2015–19
- Table 9: Global consumer price index (absolute), 2015–19
- Table 10: Global exchange rate, 2015–19
- Table 11: Asia-Pacific transportation services industry value: \$ billion, 2015–19
- Table 12: Asia–Pacific transportation services industry category segmentation: \$ billion, 2019
- Table 13: Asia–Pacific transportation services industry geography segmentation: \$ billion, 2019
- Table 14: Asia-Pacific transportation services industry value forecast: \$ billion, 2019–24
- Table 15: Europe transportation services industry value: \$ billion, 2015–19
- Table 16: Europe transportation services industry category segmentation: \$ billion, 2019
- Table 17: Europe transportation services industry geography segmentation: \$ billion, 2019
- Table 18: Europe transportation services industry value forecast: \$ billion, 2019–24
- Table 19: Europe size of population (million), 2015–19
- Table 20: Europe gdp (constant 2005 prices, \$ billion), 2015–19
- Table 21: Europe gdp (current prices, \$ billion), 2015–19
- Table 22: Europe inflation, 2015–19
- Table 23: Europe consumer price index (absolute), 2015–19
- Table 24: Europe exchange rate, 2015–19
- Table 25: Finland transportation services industry value: \$ million, 2015–19
- Table 26: Finland transportation services industry category segmentation: \$ million, 2019
- Table 27: Finland transportation services industry geography segmentation: \$ million, 2019
- Table 28: Finland transportation services industry value forecast: \$ million, 2019–24
- Table 29: Finland size of population (million), 2015–19
- Table 30: Finland gdp (constant 2005 prices, \$ billion), 2015-19



- Table 31: Finland gdp (current prices, \$ billion), 2015–19
- Table 32: Finland inflation, 2015–19
- Table 33: Finland consumer price index (absolute), 2015–19
- Table 34: Finland exchange rate, 2015–19
- Table 35: France transportation services industry value: \$ billion, 2015–19
- Table 36: France transportation services industry category segmentation: \$ billion, 2019
- Table 37: France transportation services industry geography segmentation: \$ billion,
- 2019
- Table 38: France transportation services industry value forecast: \$ billion, 2019–24
- Table 39: France size of population (million), 2015–19
- Table 40: France gdp (constant 2005 prices, \$ billion), 2015-19
- Table 41: France gdp (current prices, \$ billion), 2015–19
- Table 42: France inflation, 2015–19
- Table 43: France consumer price index (absolute), 2015–19
- Table 44: France exchange rate, 2015–19
- Table 45: Germany transportation services industry value: \$ billion, 2015–19
- Table 46: Germany transportation services industry category segmentation: \$ billion, 2019
- Table 47: Germany transportation services industry geography segmentation: \$ billion, 2019
- Table 48: Germany transportation services industry value forecast: \$ billion, 2019–24
- Table 49: Germany size of population (million), 2015–19
- Table 50: Germany gdp (constant 2005 prices, \$ billion), 2015–19



List Of Figures

LIST OF FIGURES

- Figure 1: Global transportation services industry value: \$ billion, 2015–19
- Figure 2: Global transportation services industry category segmentation: % share, by value, 2019
- Figure 3: Global transportation services industry geography segmentation: % share, by value, 2019
- Figure 4: Global transportation services industry value forecast: \$ billion, 2019–24
- Figure 5: Forces driving competition in the global transportation services industry, 2019
- Figure 6: Drivers of buyer power in the global transportation services industry, 2019
- Figure 7: Drivers of supplier power in the global transportation services industry, 2019
- Figure 8: Factors influencing the likelihood of new entrants in the global transportation services industry, 2019
- Figure 9: Factors influencing the threat of substitutes in the global transportation services industry, 2019
- Figure 10: Drivers of degree of rivalry in the global transportation services industry, 2019
- Figure 11: Asia-Pacific transportation services industry value: \$ billion, 2015–19
- Figure 12: Asia–Pacific transportation services industry category segmentation: % share, by value, 2019
- Figure 13: Asia–Pacific transportation services industry geography segmentation: % share, by value, 2019
- Figure 14: Asia-Pacific transportation services industry value forecast: \$ billion, 2019–24
- Figure 15: Forces driving competition in the transportation services industry in Asia-Pacific, 2019
- Figure 16: Drivers of buyer power in the transportation services industry in Asia-Pacific, 2019
- Figure 17: Drivers of supplier power in the transportation services industry in Asia-Pacific, 2019
- Figure 18: Factors influencing the likelihood of new entrants in the transportation services industry in Asia-Pacific, 2019
- Figure 19: Factors influencing the threat of substitutes in the transportation services industry in Asia-Pacific, 2019
- Figure 20: Drivers of degree of rivalry in the transportation services industry in Asia-Pacific, 2019
- Figure 21: Europe transportation services industry value: \$ billion, 2015–19
- Figure 22: Europe transportation services industry category segmentation: % share, by



- value, 2019
- Figure 23: Europe transportation services industry geography segmentation: % share, by value, 2019
- Figure 24: Europe transportation services industry value forecast: \$ billion, 2019–24
- Figure 25: Forces driving competition in the transportation services industry in Europe, 2019
- Figure 26: Drivers of buyer power in the transportation services industry in Europe, 2019
- Figure 27: Drivers of supplier power in the transportation services industry in Europe, 2019
- Figure 28: Factors influencing the likelihood of new entrants in the transportation services industry in Europe, 2019
- Figure 29: Factors influencing the threat of substitutes in the transportation services industry in Europe, 2019
- Figure 30: Drivers of degree of rivalry in the transportation services industry in Europe, 2019
- Figure 31: Finland transportation services industry value: \$ million, 2015–19
- Figure 32: Finland transportation services industry category segmentation: % share, by value, 2019
- Figure 33: Finland transportation services industry geography segmentation: % share, by value, 2019
- Figure 34: Finland transportation services industry value forecast: \$ million, 2019–24
- Figure 35: Forces driving competition in the transportation services industry in Finland, 2019
- Figure 36: Drivers of buyer power in the transportation services industry in Finland, 2019
- Figure 37: Drivers of supplier power in the transportation services industry in Finland, 2019
- Figure 38: Factors influencing the likelihood of new entrants in the transportation services industry in Finland, 2019
- Figure 39: Factors influencing the threat of substitutes in the transportation services industry in Finland, 2019
- Figure 40: Drivers of degree of rivalry in the transportation services industry in Finland, 2019
- Figure 41: France transportation services industry value: \$ billion, 2015–19
- Figure 42: France transportation services industry category segmentation: % share, by value, 2019
- Figure 43: France transportation services industry geography segmentation: % share, by value, 2019



- Figure 44: France transportation services industry value forecast: \$ billion, 2019–24
- Figure 45: Forces driving competition in the transportation services industry in France, 2019
- Figure 46: Drivers of buyer power in the transportation services industry in France, 2019
- Figure 47: Drivers of supplier power in the transportation services industry in France, 2019
- Figure 48: Factors influencing the likelihood of new entrants in the transportation services industry in France, 2019
- Figure 49: Factors influencing the threat of substitutes in the transportation services industry in France, 2019
- Figure 50: Drivers of degree of rivalry in the transportation services industry in France, 2019



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