

Transat A.T. Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Transat A.T. Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Transat A.T. Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Transat A.T. Inc (Transat) is an integrated tourism company operating across the world. The company offers holiday travel packages, accommodation, air transportation and distribution of tour packages. Transat also procures tour packages from other operators across the world and distributes through its network. It offers both outgoing and incoming tour services. Its primary business includes development and marketing of holiday travel services, in the package and air-only formats. It offers passenger air transportation through its subsidiary, Air Transat. The company also owns and operates hotel properties in Mexico, Cuba and the Dominican Republic. It has its destinations in Canada, Europe, the Middle East, the US, Mexico, and the Caribbean. Transat is headquartered in Montreal, Quebec, Canada.

SCOPE

Detailed information on Transat A.T. Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Transat A.T. Inc in the form of a SWOT analysis

An in-depth view of the business model of Transat A.T. Inc including a breakdown and examination of key business segments

Intelligence on Transat A.T. Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Transat A.T. Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Transat A.T. Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Transat A.T. Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Transat A.T. Inc's business structure, strategy and prospects.



Contents

Company Snapshot

Transat A.T. Inc: Company Overview

Transat A.T. Inc: Overview and Key Facts

Transat A.T. Inc: Overview

Transat A.T. Inc: Key Facts

Transat A.T. Inc: Key Employees

Transat A.T. Inc: Key Employee Biographies

Transat A.T. Inc: Major Products and Services

Transat A.T. Inc: Company History

Transat A.T. Inc: Management Statement

Transat A.T. Inc: Locations and Subsidiaries

Transat A.T. Inc: Key Competitors

Transat A.T. Inc: Company Analysis

Transat A.T. Inc: Business Description

Transat A.T. Inc: SWOT Analysis

Transat A.T. Inc: SWOT Overview

Transat A.T. Inc: Strengths

Transat A.T. Inc: Weaknesses

Transat A.T. Inc: Opportunities

Transat A.T. Inc: Threats

Transat A.T. Inc: Corporate Financial Deals Activity

Transat A.T. Inc: Financial Deals Overview

Transat A.T. Inc: Targets and Partners

Transat A.T. Inc: Top Deals 2019 - 2023YTD*

Transat A.T. Inc: Mergers and Acquisitions

Transat A.T. Inc: Private Equity and Ownership

Transat A.T. Inc: Recent Developments

Transat A.T. Inc: News and Events Summary

Transat A.T. Inc: Contracts

Transat A.T. Inc: Corporate Governance

Transat A.T. Inc: Corporate Social Responsibility

Transat A.T. Inc: Financial Performance

Appendix

Contact Us

Methodology

About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Transat A.T. Inc: Key Facts
- Table 2: Transat A.T. Inc: Key Employees
- Table 3: Transat A.T. Inc: Company History
- Table 4: Transat A.T. Inc: Locations and Subsidiaries
- Table 5: Transat A.T. Inc: Key Competitors
- Table 6: Transat A.T. Inc: Deal Activity by Deal Type Volume (2019 YTD*2023)
- Table 7: Transat A.T. Inc: Targets and Partners
- Table 8: Transat A.T. Inc: Top Deals 2019 2023YTD*
- Table 9: Transat A.T. Inc: M&A Volume and Value Trend (2019 YTD*2023)
- Table 10: Transat A.T. Inc: M&A Activity by Geography (2019 YTD*2023)
- Table 11: Transat A.T. Inc: Private Equity and Ownership Volume and Value Trend
- (2019 YTD*2023)
- Table 12: Transat A.T. Inc: Private Equity and Ownership Volume by Deal Type (2019 YTD*2023)
- Table 13: Transat A.T. Inc: News and Events Summary
- Table 14: Transat A.T. Inc: Contracts
- Table 15: Transat A.T. Inc: Corporate Governance
- Table 16: Transat A.T. Inc: Corporate Social Responsibility
- Table 17: Transat A.T. Inc: Financial Performance



List Of Figures

LIST OF FIGURES

Figure 1: Transat A.T. Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: Transat A.T. Inc: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 3: Transat A.T. Inc: M&A Activity by Geography (2019 - YTD*2023)

Figure 4: Transat A.T. Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 5: Transat A.T. Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)



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