

# TransAsia Airways Corporation - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/T4285C33DF9EN.html>

Date: January 2017

Pages: 26

Price: US\$ 175.00 (Single User License)

ID: T4285C33DF9EN

## Abstracts

### SUMMARY

TransAsia Airways Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on TransAsia Airways Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting TransAsia Airways Corporation in the form of a SWOT analysis

An in-depth view of the business model of TransAsia Airways Corporation including a breakdown and examination of key business segments

Intelligence on TransAsia Airways Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TransAsia Airways Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of TransAsia Airways Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TransAsia Airways Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TransAsia Airways Corporation's business structure, strategy and prospects.

## KEY HIGHLIGHTS

TransAsia Airways Corporation (TransAsia) is an airline company based in Taiwan. It offers passenger transportation and cargo transportation services. It also offers several other services including ground handling services, medical flight services, private jet services, and baggage handling, among others. The company's fleet includes Airbus A330-343, A330-300, A321-131, A321-231, A320-232 and ATR 72-600 variants. TransAsia serves to destinations in Taiwan and China, Japan, Cambodia, Palau, and South Korea. The company also operates several chartered flight services to Japan and several Asian cities. It provides ground handling services to various international airlines including Continental Airlines and Thai Airways. The company operates as a subsidiary of Goldsun Development and Construction CO. Ltd. TransAsia is headquartered in Taipei, Taiwan.

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### COMPANIES MENTIONED

TransAsia Airways Corporation

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