

TransAlta Corporation - Company Profile and SWOT Analysis

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Abstracts

TransAlta Corporation %li%Company Profile and SWOT Analysis

Summary

TransAlta Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

TransAlta Corporation (TransAlta or “the company”) is an electric utility that generates and sells electricity. The company produces electricity from a portfolio of assets using diverse sources such as coal and natural gas, diesel, hydro, wind and solar, and uses supercritical combustion and combined cycle technologies. TransAlta also operates gas plants, co-generation plants, and hydro, wind and solar plants. The company also focuses on converting its coal plants to gas and maximizing the value of its hydro assets. TransAlta has operations and markets electricity in the US, Canada, and Western Australia. The company is headquartered in Calgary, Alberta, Canada.

Scope

Detailed information on TransAlta Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting TransAlta Corporation

in the form of a SWOT analysis

An in-depth view of the business model of TransAlta Corporation including a breakdown and examination of key business segments

Intelligence on TransAlta Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TransAlta Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of TransAlta Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TransAlta Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TransAlta Corporation's business structure, strategy and prospects.

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