

Trade Me Group Limited - Strategy, SWOT and Corporate Finance Report

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Abstracts

Trade Me Group Limited - Strategy, SWOT and Corporate Finance Report

SUMMARY

Trade Me Group Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Trade Me Group Limited (Trade Me) is an operator of an Internet-auction website based in New Zealand. It is into offering technology platforms for e-commerce and online payments. It operates a portfolio of websites across a number of sectors, including general items, auto, employment and property. It also operates niche sites in travel and online dating. In addition, it generates revenue by advertising across its portfolio of websites. The company provides online payment solutions through pay station and pay now. It also provides insurance comparison and vehicle information services. The company has operations in New Zealand and Australia. Trade Me is headquartered in Wellington, New Zealand.

SCOPE

Detailed information on Trade Me Group Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Trade Me Group Limited in the form of a SWOT analysis

An in-depth view of the business model of Trade Me Group Limited including a breakdown and examination of key business segments

Intelligence on Trade Me Group Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Trade Me Group Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Trade Me Group Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Trade Me Group Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Trade Me Group Limited's business structure, strategy and prospects.

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