

Toys & Games Retail in Germany

<https://marketpublishers.com/r/T5E1521B0F8EN.html>

Date: August 2024

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: T5E1521B0F8EN

Abstracts

Toys & Games Retail in Germany

Summary

Toys & Games Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

The German toys & games retail market recorded revenues of \$5,021.2 million in 2023, representing a compound annual growth rate (CAGR) of 5.7% between 2018 and 2023.

Online specialists account for the largest proportion of sales in the German toys & games retail market in 2023, sales through this channel generated \$1,482.5 million, equivalent to 29.5% of the market's overall value.

The German toys & games retail market held 19.3% of the market share in the European region in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the toys & games retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Germany

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany toys & games retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany toys & games retail market by value in 2023?

What will be the size of the Germany toys & games retail market in 2028?

What factors are affecting the strength of competition in the Germany toys & games retail market?

How has the market performed over the last five years?

Who are the top competitors in Germany's toys & games retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What are the recent trends in this market?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Lego AS
- 8.3. myToys.de GmbH
- 8.4. Smyths Toys Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany toys & games retail market value: \$ million, 2018-23

Table 2: Germany toys & games retail market geography segmentation: \$ million, 2023

Table 3: Germany toys & games retail market distribution: % share, by value, 2023

Table 4: Germany toys & games retail market value forecast: \$ million, 2023-28

Table 5: Amazon.com, Inc.: key facts

Table 6: Amazon.com, Inc.: Annual Financial Ratios

Table 7: Amazon.com, Inc.: Key Employees

Table 8: Amazon.com, Inc.: Key Employees Continued

Table 9: Lego AS: key facts

Table 10: Lego AS: Key Employees

Table 11: myToys.de GmbH: key facts

Table 12: myToys.de GmbH: Key Employees

Table 13: Smyths Toys Ltd: key facts

Table 14: Smyths Toys Ltd: Key Employees

Table 15: Germany Size of Population (million), 2019-23

Table 16: Germany real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 17: Germany GDP (Current Prices, \$ Billion), 2019-23

Table 18: Germany Inflation, 2019-23

Table 19: Germany Consumer Price Index (Absolute), 2019-23

Table 20: Germany exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Germany toys & games retail market value: \$ million, 2018-23

Figure 2: Germany toys & games retail market geography segmentation: % share, by value, 2023

Figure 3: Germany toys & games retail market distribution: % share, by value, 2023

Figure 4: Germany toys & games retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the toys & games retail market in Germany, 2023

Figure 6: Drivers of buyer power in the toys & games retail market in Germany, 2023

Figure 7: Drivers of supplier power in the toys & games retail market in Germany, 2023

Figure 8: Factors influencing the likelihood of new entrants in the toys & games retail market in Germany, 2023

Figure 9: Factors influencing the threat of substitutes in the toys & games retail market in Germany, 2023

Figure 10: Drivers of degree of rivalry in the toys & games retail market in Germany, 2023

I would like to order

Product name: Toys & Games Retail in Germany

Product link: <https://marketpublishers.com/r/T5E1521B0F8EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T5E1521B0F8EN.html>