

Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

<https://marketpublishers.com/r/T301E0F8F219EN.html>

Date: October 2023

Pages: 333

Price: US\$ 1,495.00 (Single User License)

ID: T301E0F8F219EN

Abstracts

Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

Global Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in this report have been calculated using constant 2022 annual average exchange rates.

The global toys & games market had total revenues of \$115,521.5 million in 2022, representing a compound annual growth rate (CAGR) of 4.4% between 2017 and 2022.

India's continued economic growth has created an enlarged middle class with increased spending power, leaving more disposable income to spend on toys

and games.

Globally the Asia-Pacific region has by far the largest toys & games market, accounting for 35.9% of the global market value in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global toys & games retail Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global toys & games retail Market

Leading company profiles reveal details of key toys & games retail Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global toys & games retail Market with five year forecasts

Reasons to Buy

What was the size of the global toys & games retail Market by value in 2022?

What will be the size of the global toys & games retail Market in 2027?

What factors are affecting the strength of competition in the global toys & games retail Market?

How has the Market performed over the last five years?

How large is the global toys & games retail Market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL TOYS & GAMES RETAIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 TOYS & GAMES RETAIL IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 TOYS & GAMES RETAIL IN EUROPE

- 6.1. Market Overview

- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 TOYS & GAMES RETAIL IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 TOYS & GAMES RETAIL IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 TOYS & GAMES RETAIL IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook

12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

13.1. Country data

14 TOYS & GAMES RETAIL IN JAPAN

14.1. Market Overview

14.2. Market Data

14.3. Market Segmentation

14.4. Market outlook

14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

15.1. Country data

16 TOYS & GAMES RETAIL IN AUSTRALIA

16.1. Market Overview

16.2. Market Data

16.3. Market Segmentation

16.4. Market outlook

16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

17.1. Country data

18 TOYS & GAMES RETAIL IN CANADA

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 TOYS & GAMES RETAIL IN CHINA

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 TOYS & GAMES RETAIL IN THE NETHERLANDS

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 TOYS & GAMES RETAIL IN SPAIN

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 TOYS & GAMES RETAIL IN THE UNITED KINGDOM

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

- 27.1. Country data

28 TOYS & GAMES RETAIL IN THE UNITED STATES

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

- 29.1. Country data

30 COMPANY PROFILES

- 30.1. Toys R Us Ltd
- 30.2. Alibaba Group Holding Limited
- 30.3. Hamleys of London Ltd
- 30.4. CDiscount SA
- 30.5. Smyths Toys Ltd
- 30.6. myToys.de GmbH
- 30.7. Rakuten Group Inc
- 30.8. Woolworths Group Limited
- 30.9. Wesfarmers Limited
- 30.10. Associated Retailers Ltd
- 30.11. Mastermind LP
- 30.12. Toys R Us Asia Ltd
- 30.13. JD.com Inc

- 30.14. Walmart Inc
- 30.15. Koninklijke Jumbo BV
- 30.16. bol.com bv
- 30.17. Mirage Retail Group BV
- 30.18. Carrefour SA
- 30.19. El Corte Ingles SA
- 30.20. J Sainsbury plc
- 30.21. The Entertainer (Amersham) Ltd.
- 30.22. Amazon.com, Inc.
- 30.23. Target Corp
- 30.24. Lego AS

31 APPENDIX

- 31.1. Methodology
- 31.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global toys & games retail market value: \$ billion, 2017-22
- Table 2: Global toys & games retail market geography segmentation: \$ billion, 2022
- Table 3: Global toys & games retail market distribution: % share, by value, 2022
- Table 4: Global toys & games retail market value forecast: \$ billion, 2022–27
- Table 5: Global size of population (million), 2018–22
- Table 6: Global gdp (constant 2005 prices, \$ billion), 2018–22
- Table 7: Global gdp (current prices, \$ billion), 2018–22
- Table 8: Global inflation, 2018–22
- Table 9: Global consumer price index (absolute), 2018–22
- Table 10: Global exchange rate, 2018–22
- Table 11: Asia-Pacific toys & games retail market value: \$ billion, 2017-22
- Table 12: Asia-Pacific toys & games retail market geography segmentation: \$ billion, 2022
- Table 13: Asia-Pacific toys & games retail market distribution: % share, by value, 2022
- Table 14: Asia-Pacific toys & games retail market value forecast: \$ billion, 2022–27
- Table 15: Europe toys & games retail market value: \$ billion, 2017-22
- Table 16: Europe toys & games retail market geography segmentation: \$ billion, 2022
- Table 17: Europe toys & games retail market distribution: % share, by value, 2022
- Table 18: Europe toys & games retail market value forecast: \$ billion, 2022–27
- Table 19: Europe size of population (million), 2018–22
- Table 20: Europe gdp (constant 2005 prices, \$ billion), 2018–22
- Table 21: Europe gdp (current prices, \$ billion), 2018–22
- Table 22: Europe inflation, 2018–22
- Table 23: Europe consumer price index (absolute), 2018–22
- Table 24: Europe exchange rate, 2018–22
- Table 25: France toys & games retail market value: \$ million, 2017-22
- Table 26: France toys & games retail market geography segmentation: \$ million, 2022
- Table 27: France toys & games retail market distribution: % share, by value, 2022
- Table 28: France toys & games retail market value forecast: \$ million, 2022–27
- Table 29: France size of population (million), 2018–22
- Table 30: France gdp (constant 2005 prices, \$ billion), 2018–22
- Table 31: France gdp (current prices, \$ billion), 2018–22
- Table 32: France inflation, 2018–22
- Table 33: France consumer price index (absolute), 2018–22
- Table 34: France exchange rate, 2018–22

- Table 35: Germany toys & games retail market value: \$ million, 2017-22
- Table 36: Germany toys & games retail market geography segmentation: \$ million, 2022
- Table 37: Germany toys & games retail market distribution: % share, by value, 2022
- Table 38: Germany toys & games retail market value forecast: \$ million, 2022–27
- Table 39: Germany size of population (million), 2018–22
- Table 40: Germany gdp (constant 2005 prices, \$ billion), 2018–22
- Table 41: Germany gdp (current prices, \$ billion), 2018–22
- Table 42: Germany inflation, 2018–22
- Table 43: Germany consumer price index (absolute), 2018–22
- Table 44: Germany exchange rate, 2018–22
- Table 45: Italy toys & games retail market value: \$ million, 2017-22
- Table 46: Italy toys & games retail market geography segmentation: \$ million, 2022
- Table 47: Italy toys & games retail market distribution: % share, by value, 2022
- Table 48: Italy toys & games retail market value forecast: \$ million, 2022–27
- Table 49: Italy size of population (million), 2018–22
- Table 50: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 51: Italy gdp (current prices, \$ billion), 2018–22
- Table 52: Italy inflation, 2018–22
- Table 53: Italy consumer price index (absolute), 2018–22
- Table 54: Italy exchange rate, 2018–22
- Table 55: Japan toys & games retail market value: \$ million, 2017-22
- Table 56: Japan toys & games retail market geography segmentation: \$ million, 2022
- Table 57: Japan toys & games retail market distribution: % share, by value, 2022
- Table 58: Japan toys & games retail market value forecast: \$ million, 2022–27
- Table 59: Japan size of population (million), 2018–22
- Table 60: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 61: Japan gdp (current prices, \$ billion), 2018–22
- Table 62: Japan inflation, 2018–22
- Table 63: Japan consumer price index (absolute), 2018–22
- Table 64: Japan exchange rate, 2018–22
- Table 65: Australia toys & games retail market value: \$ million, 2017-22
- Table 66: Australia toys & games retail market geography segmentation: \$ million, 2022
- Table 67: Australia toys & games retail market distribution: % share, by value, 2022
- Table 68: Australia toys & games retail market value forecast: \$ million, 2022–27
- Table 69: Australia size of population (million), 2018–22
- Table 70: Australia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 71: Australia gdp (current prices, \$ billion), 2018–22
- Table 72: Australia inflation, 2018–22
- Table 73: Australia consumer price index (absolute), 2018–22

Table 74: Australia exchange rate, 2018–22

Table 75: Canada toys & games retail market value: \$ million, 2017-22

Table 76: Canada toys & games retail market geography segmentation: \$ million, 2022

Table 77: Canada toys & games retail market distribution: % share, by value, 2022

Table 78: Canada toys & games retail market value forecast: \$ million, 2022–27

Table 79: Canada size of population (million), 2018–22

Table 80: Canada gdp (constant 2005 prices, \$ billion), 2018–22

Table 81: Canada gdp (current prices, \$ billion), 2018–22

Table 82: Canada inflation, 2018–22

Table 83: Canada consumer price index (absolute), 2018–22

Table 84: Canada exchange rate, 2018–22

Table 85: China toys & games retail market value: \$ million, 2017-22

Table 86: China toys & games retail market geography segmentation: \$ million, 2022

Table 87: China toys & games retail market distribution: % share, by value, 2022

Table 88: China toys & games retail market value forecast: \$ million, 2022–27

Table 89: China size of population (million), 2018–22

Table 90: China gdp (constant 2005 prices, \$ billion), 2018–22

Table 91: China gdp (current prices, \$ billion), 2018–22

Table 92: China inflation, 2018–22

Table 93: China consumer price index (absolute), 2018–22

Table 94: China exchange rate, 2018–22

Table 95: Netherlands toys & games retail market value: \$ million, 2017-22

Table 96: Netherlands toys & games retail market geography segmentation: \$ million, 2022

Table 97: Netherlands toys & games retail market distribution: % share, by value, 2022

Table 98: Netherlands toys & games retail market value forecast: \$ million, 2022–27

Table 99: Netherlands size of population (million), 2018–22

Table 100: Netherlands gdp (constant 2005 prices, \$ billion), 2018–22

Table 101: Netherlands gdp (current prices, \$ billion), 2018–22

Table 102: Netherlands inflation, 2018–22

Table 103: Netherlands consumer price index (absolute), 2018–22

Table 104: Netherlands exchange rate, 2018–22

Table 105: Spain toys & games retail market value: \$ million, 2017-22

List Of Figures

LIST OF FIGURES

Figure 1: Global toys & games retail market value: \$ billion, 2017-22

Figure 2: Global toys & games retail market geography segmentation: % share, by value, 2022

Figure 3: Global toys & games retail market distribution: % share, by value, 2022

Figure 4: Global toys & games retail market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the global toys & games retail market, 2022

Figure 6: Drivers of buyer power in the global toys & games retail market, 2022

Figure 7: Drivers of supplier power in the global toys & games retail market, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global toys & games retail market, 2022

Figure 9: Factors influencing the threat of substitutes in the global toys & games retail market, 2022

Figure 10: Drivers of degree of rivalry in the global toys & games retail market, 2022

Figure 11: Asia-Pacific toys & games retail market value: \$ billion, 2017-22

Figure 12: Asia-Pacific toys & games retail market geography segmentation: % share, by value, 2022

Figure 13: Asia-Pacific toys & games retail market distribution: % share, by value, 2022

Figure 14: Asia-Pacific toys & games retail market value forecast: \$ billion, 2022–27

Figure 15: Forces driving competition in the toys & games retail market in Asia-Pacific, 2022

Figure 16: Drivers of buyer power in the toys & games retail market in Asia-Pacific, 2022

Figure 17: Drivers of supplier power in the toys & games retail market in Asia-Pacific, 2022

Figure 18: Factors influencing the likelihood of new entrants in the toys & games retail market in Asia-Pacific, 2022

Figure 19: Factors influencing the threat of substitutes in the toys & games retail market in Asia-Pacific, 2022

Figure 20: Drivers of degree of rivalry in the toys & games retail market in Asia-Pacific, 2022

Figure 21: Europe toys & games retail market value: \$ billion, 2017-22

Figure 22: Europe toys & games retail market geography segmentation: % share, by value, 2022

Figure 23: Europe toys & games retail market distribution: % share, by value, 2022

Figure 24: Europe toys & games retail market value forecast: \$ billion, 2022–27

Figure 25: Forces driving competition in the toys & games retail market in Europe, 2022

Figure 26: Drivers of buyer power in the toys & games retail market in Europe, 2022

Figure 27: Drivers of supplier power in the toys & games retail market in Europe, 2022

Figure 28: Factors influencing the likelihood of new entrants in the toys & games retail market in Europe, 2022

Figure 29: Factors influencing the threat of substitutes in the toys & games retail market in Europe, 2022

Figure 30: Drivers of degree of rivalry in the toys & games retail market in Europe, 2022

Figure 31: France toys & games retail market value: \$ million, 2017-22

Figure 32: France toys & games retail market geography segmentation: % share, by value, 2022

Figure 33: France toys & games retail market distribution: % share, by value, 2022

Figure 34: France toys & games retail market value forecast: \$ million, 2022–27

Figure 35: Forces driving competition in the toys & games retail market in France, 2022

Figure 36: Drivers of buyer power in the toys & games retail market in France, 2022

Figure 37: Drivers of supplier power in the toys & games retail market in France, 2022

Figure 38: Factors influencing the likelihood of new entrants in the toys & games retail market in France, 2022

Figure 39: Factors influencing the threat of substitutes in the toys & games retail market in France, 2022

Figure 40: Drivers of degree of rivalry in the toys & games retail market in France, 2022

Figure 41: Germany toys & games retail market value: \$ million, 2017-22

Figure 42: Germany toys & games retail market geography segmentation: % share, by value, 2022

Figure 43: Germany toys & games retail market distribution: % share, by value, 2022

Figure 44: Germany toys & games retail market value forecast: \$ million, 2022–27

Figure 45: Forces driving competition in the toys & games retail market in Germany, 2022

Figure 46: Drivers of buyer power in the toys & games retail market in Germany, 2022

Figure 47: Drivers of supplier power in the toys & games retail market in Germany, 2022

Figure 48: Factors influencing the likelihood of new entrants in the toys & games retail market in Germany, 2022

Figure 49: Factors influencing the threat of substitutes in the toys & games retail market in Germany, 2022

Figure 50: Drivers of degree of rivalry in the toys & games retail market in Germany, 2022

Figure 51: Italy toys & games retail market value: \$ million, 2017-22

Figure 52: Italy toys & games retail market geography segmentation: % share, by value, 2022

Figure 53: Italy toys & games retail market distribution: % share, by value, 2022

Figure 54: Italy toys & games retail market value forecast: \$ million, 2022–27

Figure 55: Forces driving competition in the toys & games retail market in Italy, 2022

Figure 56: Drivers of buyer power in the toys & games retail market in Italy, 2022

Figure 57: Drivers of supplier power in the toys & games retail market in Italy, 2022

Figure 58: Factors influencing the likelihood of new entrants in the toys & games retail market in Italy, 2022

Figure 59: Factors influencing the threat of substitutes in the toys & games retail market in Italy, 2022

Figure 60: Drivers of degree of rivalry in the toys & games retail market in Italy, 2022

Figure 61: Japan toys & games retail market value: \$ million, 2017-22

Figure 62: Japan toys & games retail market geography segmentation: % share, by value, 2022

Figure 63: Japan toys & games retail market distribution: % share, by value, 2022

Figure 64: Japan toys & games retail market value forecast: \$ million, 2022–27

Figure 65: Forces driving competition in the toys & games retail market in Japan, 2022

Figure 66: Drivers of buyer power in the toys & games retail market in Japan, 2022

Figure 67: Drivers of supplier power in the toys & games retail market in Japan, 2022

Figure 68: Factors influencing the likelihood of new entrants in the toys & games retail market in Japan, 2022

Figure 69: Factors influencing the threat of substitutes in the toys & games retail market in Japan, 2022

Figure 70: Drivers of degree of rivalry in the toys & games retail market in Japan, 2022

Figure 71: Australia toys & games retail market value: \$ million, 2017-22

Figure 72: Australia toys & games retail market geography segmentation: % share, by value, 2022

Figure 73: Australia toys & games retail market distribution: % share, by value, 2022

Figure 74: Australia toys & games retail market value forecast: \$ million, 2022–27

Figure 75: Forces driving competition in the toys & games retail market in Australia, 2022

Figure 76: Drivers of buyer power in the toys & games retail market in Australia, 2022

Figure 77: Drivers of supplier power in the toys & games retail market in Australia, 2022

Figure 78: Factors influencing the likelihood of new entrants in the toys & games retail market in Australia, 2022

Figure 79: Factors influencing the threat of substitutes in the toys & games retail market in Australia, 2022

Figure 80: Drivers of degree of rivalry in the toys & games retail market in Australia, 2022

Figure 81: Canada toys & games retail market value: \$ million, 2017-22

Figure 82: Canada toys & games retail market geography segmentation: % share, by value, 2022

Figure 83: Canada toys & games retail market distribution: % share, by value, 2022

Figure 84: Canada toys & games retail market value forecast: \$ million, 2022–27

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