

Toys and Games Retail in Spain - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Toys and Games Retail in Spain - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Toys & Games Retail in Spain industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Spanish toys & games retail market had total revenues of \$1,329.9m in 2020, representing a compound annual growth rate (CAGR) of 1.1% between 2016 and 2020.

Other specialist retail account for the largest proportion of sales in the Spanish

toys & games retail market in 2020, sales through this channel generated \$385.9m, equivalent to 29% of the market's overall value.

The Spanish market declined by -2% in 2020 due to lockdown measures which were introduced to inhibit the spread of COVID-19.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the toys & games retail market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Spain

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain toys & games retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Spain toys & games retail market by value in 2020?

What will be the size of the Spain toys & games retail market in 2025?

What factors are affecting the strength of competition in the Spain toys & games retail market?

How has the market performed over the last five years?

Who are the top competitors in Spain's toys & games retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What is the rationale for the recent M&A activity?
- 7.4. What impact is COVID-19 having on the leading players?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Carrefour SA
- 8.3. El Corte Ingles SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain toys & games retail market value: \$ million, 2016-20
- Table 2: Spain toys & games retail market geography segmentation: \$ million, 2020
- Table 3: Spain toys & games retail market distribution: % share, by value, 2020
- Table 4: Spain toys & games retail market value forecast: \$ million, 2020-25
- Table 5: Amazon.com, Inc.: key facts
- Table 6: Amazon.com, Inc.: Annual Financial Ratios
- Table 7: Amazon.com, Inc.: Key Employees
- Table 8: Amazon.com, Inc.: Key Employees Continued
- Table 9: Carrefour SA: key facts
- Table 10: Carrefour SA: Annual Financial Ratios
- Table 11: Carrefour SA: Key Employees
- Table 12: Carrefour SA: Key Employees Continued
- Table 13: El Corte Ingles SA: key facts
- Table 14: El Corte Ingles SA: Key Employees
- Table 15: Spain size of population (million), 2016-20
- Table 16: Spain gdp (constant 2005 prices, \$ billion), 2016-20
- Table 17: Spain gdp (current prices, \$ billion), 2016-20
- Table 18: Spain inflation, 2016-20
- Table 19: Spain consumer price index (absolute), 2016-20
- Table 20: Spain exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Spain toys & games retail market value: \$ million, 2016-20

Figure 2: Spain toys & games retail market geography segmentation: % share, by value, 2020

Figure 3: Spain toys & games retail market distribution: % share, by value, 2020

Figure 4: Spain toys & games retail market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the toys & games retail market in Spain, 2020

Figure 6: Drivers of buyer power in the toys & games retail market in Spain, 2020

Figure 7: Drivers of supplier power in the toys & games retail market in Spain, 2020

Figure 8: Factors influencing the likelihood of new entrants in the toys & games retail market in Spain, 2020

Figure 9: Factors influencing the threat of substitutes in the toys & games retail market in Spain, 2020

Figure 10: Drivers of degree of rivalry in the toys & games retail market in Spain, 2020

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