

Toys and Games Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/T119AEDAC46FEN.html>

Date: September 2021

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: T119AEDAC46FEN

Abstracts

Toys and Games Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Toys & Games Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Italian toys & games retail market had total revenues of \$2,137.1m in 2020, representing a compound annual rate of change (CARC) of -2.6% between 2016 and 2020.

Other specialist retail account for the largest proportion of sales in the Italian toys & games retail market in 2020, sales through this channel generated

\$825.8m, equivalent to 38.6% of the market's overall value.

The Italian market declined by 6.4% in 2020 due to lockdown measures which were introduced to inhibit the spread of COVID-19.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the toys & games retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Italy

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy toys & games retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy toys & games retail market by value in 2020?

What will be the size of the Italy toys & games retail market in 2025?

What factors are affecting the strength of competition in the Italy toys & games retail market?

How has the market performed over the last five years?

What are the main segments that make up Italy's toys & games retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What is the rationale for the recent M&A activity?
- 7.4. What impact is COVID-19 having on the leading players?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Lego AS
- 8.3. Carrefour SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy toys & games retail market value: \$ million, 2016-20
Table 2: Italy toys & games retail market geography segmentation: \$ million, 2020
Table 3: Italy toys & games retail market distribution: % share, by value, 2020
Table 4: Italy toys & games retail market value forecast: \$ million, 2020-25
Table 5: Amazon.com, Inc.: key facts
Table 6: Amazon.com, Inc.: Annual Financial Ratios
Table 7: Amazon.com, Inc.: Key Employees
Table 8: Amazon.com, Inc.: Key Employees Continued
Table 9: Lego AS: key facts
Table 10: Lego AS: Key Employees
Table 11: Carrefour SA: key facts
Table 12: Carrefour SA: Annual Financial Ratios
Table 13: Carrefour SA: Key Employees
Table 14: Carrefour SA: Key Employees Continued
Table 15: Italy size of population (million), 2016-20
Table 16: Italy gdp (constant 2005 prices, \$ billion), 2016-20
Table 17: Italy gdp (current prices, \$ billion), 2016-20
Table 18: Italy inflation, 2016-20
Table 19: Italy consumer price index (absolute), 2016-20
Table 20: Italy exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Italy toys & games retail market value: \$ million, 2016-20

Figure 2: Italy toys & games retail market geography segmentation: % share, by value, 2020

Figure 3: Italy toys & games retail market distribution: % share, by value, 2020

Figure 4: Italy toys & games retail market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the toys & games retail market in Italy, 2020

Figure 6: Drivers of buyer power in the toys & games retail market in Italy, 2020

Figure 7: Drivers of supplier power in the toys & games retail market in Italy, 2020

Figure 8: Factors influencing the likelihood of new entrants in the toys & games retail market in Italy, 2020

Figure 9: Factors influencing the threat of substitutes in the toys & games retail market in Italy, 2020

Figure 10: Drivers of degree of rivalry in the toys & games retail market in Italy, 2020

I would like to order

Product name: Toys and Games Retail in Italy - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/T119AEDAC46FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T119AEDAC46FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

