

Toys and Games Retail in France - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Toys & Games Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The French toys & games retail market had total revenues of \$3,728.2m in 2020, representing a compound annual rate of change (CARC) of -1.9% between 2016 and 2020.

Hypermarkets, supermarkets and hard discounters account for the largest proportion of sales in the French toys & games retail market in 2020, sales

through this channel generated \$1,238.1m, equivalent to 33.2% of the market's overall value.

The market has been constrained to an extent by the growing prevalence of digital alternatives including games consoles, tablets, and mobile phone apps.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the toys & games retail market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in France

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France toys & games retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France toys & games retail market by value in 2020?

What will be the size of the France toys & games retail market in 2025?

What factors are affecting the strength of competition in the France toys & games retail market?

How has the market performed over the last five years?

What are the main segments that make up France's toys & games retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What impact is COVID-19 having on the leading players?

8 COMPANY PROFILES

- 8.1. Amazon.com, Inc.
- 8.2. Cnova NV
- 8.3. Carrefour SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France toys & games retail market value: \$ million, 2016-20
Table 2: France toys & games retail market geography segmentation: \$ million, 2020
Table 3: France toys & games retail market distribution: % share, by value, 2020
Table 4: France toys & games retail market value forecast: \$ million, 2020-25
Table 5: Amazon.com, Inc.: key facts
Table 6: Amazon.com, Inc.: Annual Financial Ratios
Table 7: Amazon.com, Inc.: Key Employees
Table 8: Amazon.com, Inc.: Key Employees Continued
Table 9: Cnova NV: key facts
Table 10: Cnova NV: Annual Financial Ratios
Table 11: Cnova NV: Key Employees
Table 12: Carrefour SA: key facts
Table 13: Carrefour SA: Annual Financial Ratios
Table 14: Carrefour SA: Key Employees
Table 15: Carrefour SA: Key Employees Continued
Table 16: France size of population (million), 2016-20
Table 17: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 18: France gdp (current prices, \$ billion), 2016-20
Table 19: France inflation, 2016-20
Table 20: France consumer price index (absolute), 2016-20
Table 21: France exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: France toys & games retail market value: \$ million, 2016-20

Figure 2: France toys & games retail market geography segmentation: % share, by value, 2020

Figure 3: France toys & games retail market distribution: % share, by value, 2020

Figure 4: France toys & games retail market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the toys & games retail market in France, 2020

Figure 6: Drivers of buyer power in the toys & games retail market in France, 2020

Figure 7: Drivers of supplier power in the toys & games retail market in France, 2020

Figure 8: Factors influencing the likelihood of new entrants in the toys & games retail market in France, 2020

Figure 9: Factors influencing the threat of substitutes in the toys & games retail market in France, 2020

Figure 10: Drivers of degree of rivalry in the toys & games retail market in France, 2020

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