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Toys & Games Top 5 Emerging Markets Industry Guide 2018-2022

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Abstracts

Toys & Games Top 5 Emerging Markets Industry Guide 2018-2022

SUMMARY

The Emerging 5 Toys & Games industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the emerging five toys & games market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

These countries contributed $28,057.4 million to the global toys & games industry in 2017, with a compound annual growth rate (CAGR) of 13.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of $51,870.2 million in 2022, with a CAGR of 13.1% over the 2017-22 period.

Within the toys & games industry, China is the leading country among the top 5 emerging nations, with market revenues of $19,821.2 million in 2017. This was followed by Brazil and India with a value of $3,058.7 and $2,701.3 million,

respectively.

China is expected to lead the toys & games industry in the top five emerging nations, with a value of $40,381.4 million in 2022, followed by India and Brazil with expected values of $4,521.8 and $3,822.1 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the emerging five toys & games market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five toys & games market

Leading company profiles reveal details of key toys & games market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five toys & games market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five toys & games market by value in 2017?

What will be the size of the emerging five toys & games market in 2022?

What factors are affecting the strength of competition in the emerging five toys & games market?

How has the market performed over the last five years?

How large is the emerging five toys & games market in relation to its regional counterparts?

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