

# Toys & Games Top 5 Emerging Markets Industry Guide 2014-2023

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## Abstracts

Toys & Games Top 5 Emerging Markets Industry Guide 2014-2023

### SUMMARY

The Emerging 5 Toys & Games industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the emerging five toys & games market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

These countries contributed \$31,558.0 million to the global toys & games industry in 2018, with a compound annual growth rate (CAGR) of 12.9% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$51,458.1 million in 2023, with a CAGR of 10.3% over the 2018-23 period.

Within the toys & games industry, China is the leading country among the top 5 emerging nations, with market revenues of \$23,129.1 million in 2018. This was followed by Brazil and India with a value of \$2,951.2 and \$2,946.1 million, respectively.

China is expected to lead the toys & games industry in the top five emerging nations, with a value of \$39,865.7 million in 2023, followed by India and Brazil with expected values of \$4,936.1 and \$3,520.4 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the emerging five toys & games market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five toys & games market

Leading company profiles reveal details of key toys & games market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five toys & games market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the emerging five toys & games market by value in 2018?

What will be the size of the emerging five toys & games market in 2023?

What factors are affecting the strength of competition in the emerging five toys & games market?

How has the market performed over the last five years?

How large is the emerging five toys & games market in relation to its regional counterparts?

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