

Toys & Games Retail Top 5 Emerging Markets Industry Guide 2019-2028

https://marketpublishers.com/r/T777C5218696EN.html

Date: August 2024

Pages: 170

Price: US\$ 995.00 (Single User License)

ID: T777C5218696EN

Abstracts

Toys & Games Retail Top 5 Emerging Markets Industry Guide 2019-2028

Summary

The Emerging 5 Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

These countries contributed \$32,340.3 million to the global toys & games retail industry in 2023, with a compound annual growth rate (CAGR) of 1.7% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$42,828.6 million in 2028, with a CAGR of 5.8% over the 2023-28 period.

Within the toys & games retail industry, China is the leading country among the top 5 emerging nations, with market revenues of \$23,495.4 million in 2023. This was followed by India and Brazil with a value of \$3,022.4 and \$2,854.2 million, respectively.

China is expected to lead the toys & games retail industry in the top five emerging nations, with a value of \$31,624.1 million in 2028, followed by India and Brazil with expected values of \$4,480.5 and \$3,296.1 million, respectively.



Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the emerging five toys & games retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five toys & games retail market

Leading company profiles reveal details of key toys & games retail market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five toys & games retail market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

What was the size of the emerging five toys & games retail market by value in 2023?

What will be the size of the emerging five toys & games retail market in 2028?

What factors are affecting the strength of competition in the emerging five toys & games retail market?

How has the market performed over the last five years?

How large is the emerging five toys & games retail market in relation to its regional counterparts?



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