

# Toys & Games Retail Top 5 Emerging Markets Industry Guide 2019-2028

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## Abstracts

Toys & Games Retail Top 5 Emerging Markets Industry Guide 2019-2028

### Summary

The Emerging 5 Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

These countries contributed \$32,340.3 million to the global toys & games retail industry in 2023, with a compound annual growth rate (CAGR) of 1.7% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$42,828.6 million in 2028, with a CAGR of 5.8% over the 2023-28 period.

Within the toys & games retail industry, China is the leading country among the top 5 emerging nations, with market revenues of \$23,495.4 million in 2023. This was followed by India and Brazil with a value of \$3,022.4 and \$2,854.2 million, respectively.

China is expected to lead the toys & games retail industry in the top five emerging nations, with a value of \$31,624.1 million in 2028, followed by India and Brazil with expected values of \$4,480.5 and \$3,296.1 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the emerging five toys & games retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five toys & games retail market

Leading company profiles reveal details of key toys & games retail market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five toys & games retail market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## Reasons to Buy

What was the size of the emerging five toys & games retail market by value in 2023?

What will be the size of the emerging five toys & games retail market in 2028?

What factors are affecting the strength of competition in the emerging five toys & games retail market?

How has the market performed over the last five years?

How large is the emerging five toys & games retail market in relation to its regional counterparts?

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