

Toys & Games Retail North America (NAFTA) Industry Guide 2019-2028

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Abstracts

Toys & Games Retail North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The toys & games retail industry within the NAFTA countries had a total market value of \$36,082.2 million in 2023. The Canada was the fastest growing country, with a CAGR of 12% over the 2019-23 period.

Within the toys & games retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$30,396.6 million in 2023. This was followed by Canada and Mexico, with a value of \$2,953.4 and \$2,732.1 million, respectively.

The US is expected to lead the toys & games retail industry in the NAFTA bloc, with a value of \$32,477.8 million in 2028, followed by Canada and Mexico with expected values of \$3,179.1 and \$3,116.9 million, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA toys & games retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA toys & games retail market

Leading company profiles reveal details of key toys & games retail market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA toys & games retail market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA toys & games retail market by value in 2023?

What will be the size of the NAFTA toys & games retail market in 2028?

What factors are affecting the strength of competition in the NAFTA toys & games retail market?

How has the market performed over the last five years?

How large is the NAFTA toys & games retail market in relation to its regional counterparts?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA TOYS & GAMES RETAIL

- 2.1. Industry Outlook

3 TOYS & GAMES RETAIL IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 TOYS & GAMES RETAIL IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 TOYS & GAMES RETAIL IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Walmart Inc
- 9.2. Amazon.com, Inc.
- 9.3. Lego AS
- 9.4. Mastermind LP
- 9.5. Coppel SA de CV
- 9.6. Organizacion Soriana SAB de CV
- 9.7. Target Corp
- 9.8. Amic Trading Pty Ltd
- 9.9. Toy Zone
- 9.10. Shoprite Holdings Ltd
- 9.11. Grupo BIG
- 9.12. Lojas Americanas SA
- 9.13. Magazine Luiza SA
- 9.14. Ri Happy Brinquedos Ltda.
- 9.15. Alibaba Group Holding Limited
- 9.16. Toys R Us Ltd
- 9.17. JD.com Inc
- 9.18. Hamleys of London Ltd
- 9.19. Toonz Retail India Pvt Ltd
- 9.20. Flipkart Internet Pvt Ltd
- 9.21. Carrefour SA
- 9.22. Smyths Toys Ltd
- 9.23. myToys.de GmbH
- 9.24. CDiscount SA
- 9.25. Associated Retailers Ltd
- 9.26. Mirage Retail Group BV
- 9.27. Koninklijke Jumbo BV

- 9.28. bol.com bv
- 9.29. El Corte Ingles SA
- 9.30. The Entertainer (Amersham) Ltd.
- 9.31. Sainsbury's Supermarkets Ltd

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries toys & games retail industry, revenue (\$m), 2019-28
- Table 2: NAFTA countries toys & games retail industry, revenue (\$m), 2019-23
- Table 3: NAFTA countries toys & games retail industry forecast, revenue (\$m), 2023-28
- Table 4: Canada toys & games retail market value: \$ million, 2018-23
- Table 5: Canada toys & games retail market geography segmentation: \$ million, 2023
- Table 6: Canada toys & games retail market distribution: % share, by value, 2023
- Table 7: Canada toys & games retail market value forecast: \$ million, 2023-28
- Table 8: Canada size of population (million), 2019-23
- Table 9: Canada real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 10: Canada gdp (current prices, \$ billion), 2019-23
- Table 11: Canada inflation, 2019-23
- Table 12: Canada consumer price index (absolute), 2019-23
- Table 13: Canada exchange rate, 2018-23
- Table 14: Mexico toys & games retail market value: \$ million, 2018-23
- Table 15: Mexico toys & games retail market geography segmentation: \$ million, 2023
- Table 16: Mexico toys & games retail market distribution: % share, by value, 2023
- Table 17: Mexico toys & games retail market value forecast: \$ million, 2023-28
- Table 18: Mexico size of population (million), 2019-23
- Table 19: Mexico real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 20: Mexico gdp (current prices, \$ billion), 2019-23
- Table 21: Mexico inflation, 2019-23
- Table 22: Mexico consumer price index (absolute), 2019-23
- Table 23: Mexico exchange rate, 2018-23
- Table 24: United States toys & games retail market value: \$ million, 2018-23
- Table 25: United States toys & games retail market geography segmentation: \$ million, 2023
- Table 26: United States toys & games retail market distribution: % share, by value, 2023
- Table 27: United States toys & games retail market value forecast: \$ million, 2023-28
- Table 28: United States size of population (million), 2019-23
- Table 29: United States real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 30: United States gdp (current prices, \$ billion), 2019-23
- Table 31: United States inflation, 2019-23
- Table 32: United States consumer price index (absolute), 2019-23
- Table 33: United States exchange rate, 2018-23
- Table 34: Walmart Inc: key facts

Table 35: Walmart Inc: Annual Financial Ratios
Table 36: Walmart Inc: Key Employees
Table 37: Walmart Inc: Key Employees Continued
Table 38: Walmart Inc: Key Employees Continued
Table 39: Walmart Inc: Key Employees Continued
Table 40: Amazon.com, Inc.: key facts
Table 41: Amazon.com, Inc.: Annual Financial Ratios
Table 42: Amazon.com, Inc.: Key Employees
Table 43: Amazon.com, Inc.: Key Employees Continued
Table 44: Lego AS: key facts
Table 45: Lego AS: Key Employees
Table 46: Mastermind LP: key facts
Table 47: Mastermind LP: Key Employees
Table 48: Coppel SA de CV: key facts
Table 49: Coppel SA de CV: Key Employees
Table 50: Organizacion Soriana SAB de CV: key facts
Table 51: Organizacion Soriana SAB de CV: Annual Financial Ratios
Table 52: Organizacion Soriana SAB de CV: Key Employees
Table 53: Target Corp: key facts
Table 54: Target Corp: Annual Financial Ratios
Table 55: Target Corp: Key Employees
Table 56: Target Corp: Key Employees Continued
Table 57: Amic Trading Pty Ltd: key facts
Table 58: Toy Zone: key facts
Table 59: Toy Zone: Key Employees
Table 60: Shoprite Holdings Ltd: key facts
Table 61: Shoprite Holdings Ltd: Annual Financial Ratios
Table 62: Shoprite Holdings Ltd: Key Employees
Table 63: Grupo BIG: key facts
Table 64: Lojas Americanas SA: key facts
Table 65: Lojas Americanas SA: Key Employees
Table 66: Magazine Luiza SA: key facts
Table 67: Magazine Luiza SA: Annual Financial Ratios
Table 68: Magazine Luiza SA: Key Employees
Table 69: Ri Happy Brinquedos Ltda.: key facts
Table 70: Alibaba Group Holding Limited: key facts
Table 71: Alibaba Group Holding Limited: Annual Financial Ratios
Table 72: Alibaba Group Holding Limited: Key Employees
Table 73: Toys R Us Ltd: key facts

- Table 74: Toys R Us Ltd: Key Employees
- Table 75: JD.com Inc: key facts
- Table 76: JD.com Inc: Annual Financial Ratios
- Table 77: JD.com Inc: Key Employees
- Table 78: Hamleys of London Ltd: key facts
- Table 79: Hamleys of London Ltd: Key Employees
- Table 80: Toonz Retail India Pvt Ltd: key facts
- Table 81: Toonz Retail India Pvt Ltd: Key Employees
- Table 82: Flipkart Internet Pvt Ltd: key facts
- Table 83: Flipkart Internet Pvt Ltd: Key Employees
- Table 84: Carrefour SA: key facts
- Table 85: Carrefour SA: Annual Financial Ratios

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