

# **Toys & Games Retail North America (NAFTA) Industry Guide 2019-2028**

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## **Abstracts**

### **Toys & Games Retail North America (NAFTA) Industry Guide 2019-2028**

#### **Summary**

The NAFTA Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The toys & games retail industry within the NAFTA countries had a total market value of \$36,082.2 million in 2023. The Canada was the fastest growing country, with a CAGR of 12% over the 2019-23 period.

Within the toys & games retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$30,396.6 million in 2023. This was followed by Canada and Mexico, with a value of \$2,953.4 and \$2,732.1 million, respectively.

The US is expected to lead the toys & games retail industry in the NAFTA bloc, with a value of \$32,477.8 million in 2028, followed by Canada and Mexico with expected values of \$3,179.1 and \$3,116.9 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA toys & games retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA toys & games retail market

Leading company profiles reveal details of key toys & games retail market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA toys & games retail market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA toys & games retail market by value in 2023?

What will be the size of the NAFTA toys & games retail market in 2028?

What factors are affecting the strength of competition in the NAFTA toys & games retail market?

How has the market performed over the last five years?

How large is the NAFTA toys & games retail market in relation to its regional counterparts?

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