

Toys & Games Retail Global Industry Guide 2020-2029

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Abstracts

Summary

Global Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

The global toys & games retail market recorded revenues of \$111,338.4 million in 2023, representing a compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.

Other Specialist Retail accounted for the largest proportion of sales in the global toys & games market in 2023, sales through this channel generated \$39,507.5 million, equivalent to 35.5% of the market's overall value.

Asia-Pacific held the largest share of 37.0% of global toys & games retail market, followed by North America at 32.4%, Europe at 23.4%, South America at 4.4%, and the Middle East at 2.5% in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global toys & games retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global toys & games retail market

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global toys & games retail market with five year forecasts

Macroeconomic indicators provide insight into general trends within the global economy

Reasons to Buy

What was the size of the global toys & games retail market by value in 2023?

What will be the size of the global toys & games retail market in 2028?

What factors are affecting the strength of competition in the global toys & games retail market?

How has the market performed over the last five years?

How large is the global toys & games retail market in relation to its regional counterparts?

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