

Toys & Games North America (NAFTA) Industry Guide 2014-2023

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Abstracts

Toys & Games North America (NAFTA) Industry Guide 2014-2023

SUMMARY

The NAFTA Toys & Games industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA toys & games market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The toys & games industry within the NAFTA countries had a total market value of \$30,234.0 million in 2018. The Mexico was the fastest growing country, with a CAGR of 4.4% over the 2014-18 period.

Within the toys & games industry, the US is the leading country among the NAFTA bloc, with market revenues of \$26,019.1 million in 2018. This was followed by Mexico and Canada, with a value of \$2,293.8 and \$1,921.1 million, respectively.

The US is expected to lead the toys & games industry in the NAFTA bloc, with a value of \$27,508.7 million in 2023, followed by Mexico and Canada with expected values of \$2,785.1 and \$1,931.3 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA toys & games market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA toys & games market

Leading company profiles reveal details of key toys & games market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA toys & games market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA toys & games market by value in 2018?

What will be the size of the NAFTA toys & games market in 2023?

What factors are affecting the strength of competition in the NAFTA toys & games market?

How has the market performed over the last five years?

How large is the NAFTA toys & games market in relation to its regional counterparts?

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