

Toys & Games in South Korea

<https://marketpublishers.com/r/TFFCF4A4ED5EN.html>

Date: January 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: TFFCF4A4ED5EN

Abstracts

Toys & Games in South Korea

SUMMARY

Toys & Games in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

The South Korean toys & games market had total revenues of \$2,305.7m in 2018, representing a compound annual growth rate (CAGR) of 3.5% between 2014 and 2018.

Online pureplay account for the largest proportion of sales in the South Korean toys & games market in 2018, sales through this channel generated \$430.4m, equivalent to 18.7% of the market's overall value.

South Korea's economy has undergone a period of transformation and healthy growth in the recent past has helped to spur retail markets such as toys and games.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the toys & games market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games market in South Korea

Leading company profiles reveal details of key toys & games market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea toys & games market with five year forecasts

REASONS TO BUY

What was the size of the South Korea toys & games market by value in 2018?

What will be the size of the South Korea toys & games market in 2023?

What factors are affecting the strength of competition in the South Korea toys & games market?

How has the market performed over the last five years?

How large is South Korea's toys & games market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How is increasing competition affecting the market?
- 7.3. How has Lego digitalized in South Korea?

8 COMPANY PROFILES

- 8.1. Lotte Shopping Co., Ltd.
- 8.2. Gwangju Shinsegae Co. Ltd.
- 8.3. Lego AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea toys & games market value: \$ million, 2014-18
- Table 2: South Korea toys & games market geography segmentation: \$ million, 2018
- Table 3: South Korea toys & games market distribution: % share, by value, 2018
- Table 4: South Korea toys & games market value forecast: \$ million, 2018-23
- Table 5: Lotte Shopping Co., Ltd.: key facts
- Table 6: Lotte Shopping Co., Ltd.: Annual Financial Ratios
- Table 7: Lotte Shopping Co., Ltd.: Key Employees
- Table 8: Gwangju Shinsegae Co. Ltd.: key facts
- Table 9: Gwangju Shinsegae Co. Ltd.: Annual Financial Ratios
- Table 10: Gwangju Shinsegae Co. Ltd.: Key Employees
- Table 11: Lego AS: key facts
- Table 12: Lego AS: Key Employees
- Table 13: South Korea size of population (million), 2014-18
- Table 14: South Korea gdp (constant 2005 prices, \$ billion), 2014-18
- Table 15: South Korea gdp (current prices, \$ billion), 2014-18
- Table 16: South Korea inflation, 2014-18
- Table 17: South Korea consumer price index (absolute), 2014-18
- Table 18: South Korea exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: South Korea toys & games market value: \$ million, 2014-18

Figure 2: South Korea toys & games market geography segmentation: % share, by value, 2018

Figure 3: South Korea toys & games market distribution: % share, by value, 2018

Figure 4: South Korea toys & games market value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the toys & games market in South Korea, 2018

Figure 6: Drivers of buyer power in the toys & games market in South Korea, 2018

Figure 7: Drivers of supplier power in the toys & games market in South Korea, 2018

Figure 8: Factors influencing the likelihood of new entrants in the toys & games market in South Korea, 2018

Figure 9: Factors influencing the threat of substitutes in the toys & games market in South Korea, 2018

Figure 10: Drivers of degree of rivalry in the toys & games market in South Korea, 2018

COMPANIES MENTIONED

Lotte Shopping Co., Ltd.

Gwangju Shinsegae Co. Ltd.

Lego AS

I would like to order

Product name: Toys & Games in South Korea

Product link: <https://marketpublishers.com/r/TFFCF4A4ED5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TFFCF4A4ED5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970