

# Toys & Games Global Industry Almanac 2018-2022

<https://marketpublishers.com/r/TECFC220358EN.html>

Date: March 2018

Pages: 444

Price: US\$ 2,995.00 (Single User License)

ID: TECFC220358EN

## Abstracts

Toys & Games Global Industry Almanac 2018-2022

### SUMMARY

Global Toys & Games industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global toys & games market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

Any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.

The global toys & games market is expected to generate total revenues of \$98bn in 2017, representing a compound annual growth rate (CAGR) of 5% between 2013 and 2017.

Sales generated through hypermarkets, supermarkets and hard discounters are expected to be the most lucrative for the global toys & games market in 2017, with total revenues of \$13.7bn, equivalent to 14% of the market's overall value.

The increase in the number of children globally, along with an overall increase in disposable income will drive growth in the market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global toys & games market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global toys & games market

Leading company profiles reveal details of key toys & games market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global toys & games market with five year forecasts

## REASONS TO BUY

What was the size of the global toys & games market by value in 2017?

What will be the size of the global toys & games market in 2022?

What factors are affecting the strength of competition in the global toys & games market?

How has the market performed over the last five years?

How large is the global toys & games market in relation to its regional counterparts?

## Contents

### EXECUTIVE SUMMARY

Market value

Market value forecast

Geography segmentation

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Toys & Games

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Toys & Games in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Toys & Games in Europe

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Toys & Games in France

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Toys & Games in Germany

Market Overview

Market Data

Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in Australia  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in Brazil  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in Canada  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in China  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in India  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators

## Toys & Games in Indonesia

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

## Toys & Games in Italy

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

## Toys & Games in Japan

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

## Toys & Games in Mexico

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

## Toys & Games in The Netherlands

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

## Toys & Games in North America

Market Overview

Market Data

Market Segmentation

Market outlook  
Five forces analysis  
Toys & Games in Russia  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in Scandinavia  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Toys & Games in Singapore  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in South Africa  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in South Korea  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in Spain  
Market Overview  
Market Data

Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in Turkey  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in The United Kingdom  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Toys & Games in The United States  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Company Profiles  
Leading Companies  
Appendix  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global toys & games market value: \$ million, 2013-17
Table 2: Global toys & games market geography segmentation: \$ million, 2017
Table 3: Global toys & games market distribution: % share, by value, 2017
Table 4: Global toys & games market value forecast: \$ million, 2017-22
Table 5: Asia-Pacific toys & games market value: \$ million, 2013-17
Table 6: Asia-Pacific toys & games market geography segmentation: \$ million, 2017
Table 7: Asia-Pacific toys & games market distribution: % share, by value, 2017
Table 8: Asia-Pacific toys & games market value forecast: \$ million, 2017-22
Table 9: Europe toys & games market value: \$ million, 2013-17
Table 10: Europe toys & games market geography segmentation: \$ million, 2017
Table 11: Europe toys & games market distribution: % share, by value, 2017
Table 12: Europe toys & games market value forecast: \$ million, 2017-22
Table 13: France toys & games market value: \$ million, 2013-17
Table 14: France toys & games market geography segmentation: \$ million, 2017
Table 15: France toys & games market distribution: % share, by value, 2017
Table 16: France toys & games market value forecast: \$ million, 2017-22
Table 17: France size of population (million), 2013-17
Table 18: France gdp (constant 2005 prices, \$ billion), 2013-17
Table 19: France gdp (current prices, \$ billion), 2013-17
Table 20: France inflation, 2013-17
Table 21: France consumer price index (absolute), 2013-17
Table 22: France exchange rate, 2013-17
Table 23: Germany toys & games market value: \$ million, 2013-17
Table 24: Germany toys & games market geography segmentation: \$ million, 2017
Table 25: Germany toys & games market distribution: % share, by value, 2017
Table 26: Germany toys & games market value forecast: \$ million, 2017-22
Table 27: Germany size of population (million), 2013-17
Table 28: Germany gdp (constant 2005 prices, \$ billion), 2013-17
Table 29: Germany gdp (current prices, \$ billion), 2013-17
Table 30: Germany inflation, 2013-17
Table 31: Germany consumer price index (absolute), 2013-17
Table 32: Germany exchange rate, 2013-17
Table 33: Australia toys & games market value: \$ million, 2013-17
Table 34: Australia toys & games market geography segmentation: \$ million, 2017
Table 35: Australia toys & games market distribution: % share, by value, 2017



Table 36: Australia toys & games market value forecast: \$ million, 2017-22
Table 37: Australia size of population (million), 2013-17
Table 38: Australia gdp (constant 2005 prices, \$ billion), 2013-17
Table 39: Australia gdp (current prices, \$ billion), 2013-17
Table 40: Australia inflation, 2013-17
Table 41: Australia consumer price index (absolute), 2013-17
Table 42: Australia exchange rate, 2013-17
Table 43: Brazil toys & games market value: \$ million, 2013-17
Table 44: Brazil toys & games market geography segmentation: \$ million, 2017
Table 45: Brazil toys & games market distribution: % share, by value, 2017
Table 46: Brazil toys & games market value forecast: \$ million, 2017-22
Table 47: Brazil size of population (million), 2013-17
Table 48: Brazil gdp (constant 2005 prices, \$ billion), 2013-17
Table 49: Brazil gdp (current prices, \$ billion), 2013-17
Table 50: Brazil inflation, 2013-17
Table 51: Brazil consumer price index (absolute), 2013-17
Table 52: Brazil exchange rate, 2013-17
Table 53: Canada toys & games market value: \$ million, 2013-17
Table 54: Canada toys & games market geography segmentation: \$ million, 2017
Table 55: Canada toys & games market distribution: % share, by value, 2017
Table 56: Canada toys & games market value forecast: \$ million, 2017-22
Table 57: Canada size of population (million), 2013-17
Table 58: Canada gdp (constant 2005 prices, \$ billion), 2013-17
Table 59: Canada gdp (current prices, \$ billion), 2013-17
Table 60: Canada inflation, 2013-17
Table 61: Canada consumer price index (absolute), 2013-17
Table 62: Canada exchange rate, 2013-17
Table 63: China toys & games market value: \$ million, 2013-17
Table 64: China toys & games market geography segmentation: \$ million, 2017
Table 65: China toys & games market distribution: % share, by value, 2017
Table 66: China toys & games market value forecast: \$ million, 2017-22
Table 67: China size of population (million), 2013-17
Table 68: China gdp (constant 2005 prices, \$ billion), 2013-17
Table 69: China gdp (current prices, \$ billion), 2013-17
Table 70: China inflation, 2013-17
Table 71: China consumer price index (absolute), 2013-17
Table 72: China exchange rate, 2013-17
Table 73: India toys & games market value: \$ million, 2013-17
Table 74: India toys & games market geography segmentation: \$ million, 2017

Table 75: India toys & games market distribution: % share, by value, 2017

## List Of Figures

### LIST OF FIGURES

Figure 1: Global toys & games market value: \$ million, 2013-17

Figure 2: Global toys & games market geography segmentation: % share, by value, 2017

Figure 3: Global toys & games market distribution: % share, by value, 2017

Figure 4: Global toys & games market value forecast: \$ million, 2017-22

Figure 5: Forces driving competition in the global toys & games market, 2017

Figure 6: Drivers of buyer power in the global toys & games market, 2017

Figure 7: Drivers of supplier power in the global toys & games market, 2017

Figure 8: Factors influencing the likelihood of new entrants in the global toys & games market, 2017

Figure 9: Factors influencing the threat of substitutes in the global toys & games market, 2017

Figure 10: Drivers of degree of rivalry in the global toys & games market, 2017

Figure 11: Asia-Pacific toys & games market value: \$ million, 2013-17

Figure 12: Asia-Pacific toys & games market geography segmentation: % share, by value, 2017

Figure 13: Asia-Pacific toys & games market distribution: % share, by value, 2017

Figure 14: Asia-Pacific toys & games market value forecast: \$ million, 2017-22

Figure 15: Forces driving competition in the toys & games market in Asia-Pacific, 2017

Figure 16: Drivers of buyer power in the toys & games market in Asia-Pacific, 2017

Figure 17: Drivers of supplier power in the toys & games market in Asia-Pacific, 2017

Figure 18: Factors influencing the likelihood of new entrants in the toys & games market in Asia-Pacific, 2017

Figure 19: Factors influencing the threat of substitutes in the toys & games market in Asia-Pacific, 2017

Figure 20: Drivers of degree of rivalry in the toys & games market in Asia-Pacific, 2017

Figure 21: Europe toys & games market value: \$ million, 2013-17

Figure 22: Europe toys & games market geography segmentation: % share, by value, 2017

Figure 23: Europe toys & games market distribution: % share, by value, 2017

Figure 24: Europe toys & games market value forecast: \$ million, 2017-22

Figure 25: Forces driving competition in the toys & games market in Europe, 2017

Figure 26: Drivers of buyer power in the toys & games market in Europe, 2017

Figure 27: Drivers of supplier power in the toys & games market in Europe, 2017

Figure 28: Factors influencing the likelihood of new entrants in the toys & games market

in Europe, 2017

Figure 29: Factors influencing the threat of substitutes in the toys & games market in Europe, 2017

Figure 30: Drivers of degree of rivalry in the toys & games market in Europe, 2017

Figure 31: France toys & games market value: \$ million, 2013-17

Figure 32: France toys & games market geography segmentation: % share, by value, 2017

Figure 33: France toys & games market distribution: % share, by value, 2017

Figure 34: France toys & games market value forecast: \$ million, 2017-22

Figure 35: Forces driving competition in the toys & games market in France, 2017

Figure 36: Drivers of buyer power in the toys & games market in France, 2017

Figure 37: Drivers of supplier power in the toys & games market in France, 2017

Figure 38: Factors influencing the likelihood of new entrants in the toys & games market in France, 2017

Figure 39: Factors influencing the threat of substitutes in the toys & games market in France, 2017

Figure 40: Drivers of degree of rivalry in the toys & games market in France, 2017

Figure 41: Germany toys & games market value: \$ million, 2013-17

Figure 42: Germany toys & games market geography segmentation: % share, by value, 2017

Figure 43: Germany toys & games market distribution: % share, by value, 2017

Figure 44: Germany toys & games market value forecast: \$ million, 2017-22

Figure 45: Forces driving competition in the toys & games market in Germany, 2017

Figure 46: Drivers of buyer power in the toys & games market in Germany, 2017

Figure 47: Drivers of supplier power in the toys & games market in Germany, 2017

Figure 48: Factors influencing the likelihood of new entrants in the toys & games market in Germany, 2017

Figure 49: Factors influencing the threat of substitutes in the toys & games market in Germany, 2017

Figure 50: Drivers of degree of rivalry in the toys & games market in Germany, 2017

Figure 51: Australia toys & games market value: \$ million, 2013-17

Figure 52: Australia toys & games market geography segmentation: % share, by value, 2017

Figure 53: Australia toys & games market distribution: % share, by value, 2017

Figure 54: Australia toys & games market value forecast: \$ million, 2017-22

Figure 55: Forces driving competition in the toys & games market in Australia, 2017

Figure 56: Drivers of buyer power in the toys & games market in Australia, 2017

Figure 57: Drivers of supplier power in the toys & games market in Australia, 2017

Figure 58: Factors influencing the likelihood of new entrants in the toys & games market

in Australia, 2017

Figure 59: Factors influencing the threat of substitutes in the toys & games market in Australia, 2017

Figure 60: Drivers of degree of rivalry in the toys & games market in Australia, 2017

Figure 61: Brazil toys & games market value: \$ million, 2013-17

Figure 62: Brazil toys & games market geography segmentation: % share, by value, 2017

Figure 63: Brazil toys & games market distribution: % share, by value, 2017

Figure 64: Brazil toys & games market value forecast: \$ million, 2017-22

Figure 65: Forces driving competition in the toys & games market in Brazil, 2017

Figure 66: Drivers of buyer power in the toys & games market in Brazil, 2017

Figure 67: Drivers of supplier power in the toys & games market in Brazil, 2017

Figure 68: Factors influencing the likelihood of new entrants in the toys & games market in Brazil, 2017

Figure 69: Factors influencing the threat of substitutes in the toys & games market in Brazil, 2017

Figure 70: Drivers of degree of rivalry in the toys & games market in Brazil, 2017

Figure 71: Canada toys & games market value: \$ million, 2013-17

Figure 72: Canada toys & games market geography segmentation: % share, by value, 2017

Figure 73: Canada toys & games market distribution: % share, by value, 2017

Figure 74: Canada toys & games market value forecast: \$ million, 2017-22

Figure 75: Forces driving competition in the toys & games market in Canada, 2017

## I would like to order

Product name: Toys & Games Global Industry Almanac 2018-2022

Product link: <https://marketpublishers.com/r/TECFC220358EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TECFC220358EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970