

# **Toys & Games Global Group of Eight (G8) Industry Guide 2014-2023**

<https://marketpublishers.com/r/TE97BAEF07CEN.html>

Date: February 2020

Pages: 202

Price: US\$ 1,495.00 (Single User License)

ID: TE97BAEF07CEN

## **Abstracts**

Toys & Games Global Group of Eight (G8) Industry Guide 2014-2023

### **SUMMARY**

The G8 Toys & Games industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the G8 toys & games market. Includes market size data, textual and graphical analysis of market growth trends and leading companies.

### **KEY HIGHLIGHTS**

The G8 countries contributed \$51,210.9 million in 2018 to the global toys & games industry, with a compound annual growth rate (CAGR) of 1.7% between 2014 and 2018. The G8 countries are expected to reach a value of \$55,145.1 million in 2023, with a CAGR of 1.5% over the 2018-23 period.

Among the G8 nations, the US is the leading country in the toys & games industry, with market revenues of \$26,019.1 million in 2018. This was followed by Japan and the UK, with a value of \$5,391.9 and \$5,301.7 million, respectively.

The US is expected to lead the toys & games industry in the G8 nations with a

value of \$27,508.7 million in 2016, followed by the UK and Japan with expected values of \$6,622.8 and \$5,447.8 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the G8 toys & games market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 toys & games market

Leading company profiles reveal details of key toys & games market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 toys & games market with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 toys & games market by value in 2018?

What will be the size of the G8 toys & games market in 2023?

What factors are affecting the strength of competition in the G8 toys & games market?

How has the market performed over the last five years?

How large is the G8 toys & games market in relation to its regional counterparts?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 GROUP OF EIGHT (G8) TOYS & GAMES**

- 2.1. Industry Outlook

### **3 TOYS & GAMES IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators
- 3.7. Country data

### **4 TOYS & GAMES IN FRANCE**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators
- 4.7. Country data

### **5 TOYS & GAMES IN GERMANY**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook

- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators
- 5.7. Country data

## **6 TOYS & GAMES IN ITALY**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators
- 6.7. Country data

## **7 TOYS & GAMES IN JAPAN**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators
- 7.7. Country data

## **8 TOYS & GAMES IN RUSSIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators
- 8.7. Country data

## **9 TOYS & GAMES IN THE UNITED KINGDOM**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators
- 9.7. Country data

## **10 TOYS & GAMES IN THE UNITED STATES**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators
- 10.7. Country data

## **11 COMPANY PROFILES**

- 11.1. Mastermind LP
- 11.2. Wal-Mart Canada Corp
- 11.3. Otto GmbH & Co KG
- 11.4. Carrefour SA
- 11.5. Rakuten Inc
- 11.6. Toys R Us Asia Ltd
- 11.7. Hamleys of London Ltd
- 11.8. Ulmart
- 11.9. Sistema JSFC
- 11.10. Sainsbury's Supermarkets Ltd
- 11.11. Smyths Toys Ltd
- 11.12. Target Corp
- 11.13. Walmart Inc
- 11.14. Amazon.com, Inc.
- 11.15. Lego AS

## **12 APPENDIX**

## List Of Tables

### LIST OF TABLES

Table 1: G8 toys & games industry, revenue(\$m), 2014-23
Table 2: G8 toys & games industry, revenue by country (\$m), 2014-18
Table 3: G8 toys & games industry forecast, revenue by country (\$m), 2018-23
Table 4: Canada toys & games market value: \$ million, 2014-18
Table 5: Canada toys & games market geography segmentation: \$ million, 2018
Table 6: Canada toys & games market distribution: % share, by value, 2018
Table 7: Canada toys & games market value forecast: \$ million, 2018-23
Table 8: Canada size of population (million), 2014-18
Table 9: Canada gdp (constant 2005 prices, \$ billion), 2014-18
Table 10: Canada gdp (current prices, \$ billion), 2014-18
Table 11: Canada inflation, 2014-18
Table 12: Canada consumer price index (absolute), 2014-18
Table 13: Canada exchange rate, 2014-18
Table 14: France toys & games market value: \$ million, 2014-18
Table 15: France toys & games market geography segmentation: \$ million, 2018
Table 16: France toys & games market distribution: % share, by value, 2018
Table 17: France toys & games market value forecast: \$ million, 2018-23
Table 18: France size of population (million), 2014-18
Table 19: France gdp (constant 2005 prices, \$ billion), 2014-18
Table 20: France gdp (current prices, \$ billion), 2014-18
Table 21: France inflation, 2014-18
Table 22: France consumer price index (absolute), 2014-18
Table 23: France exchange rate, 2014-18
Table 24: Germany toys & games market value: \$ million, 2014-18
Table 25: Germany toys & games market geography segmentation: \$ million, 2018
Table 26: Germany toys & games market distribution: % share, by value, 2018
Table 27: Germany toys & games market value forecast: \$ million, 2018-23
Table 28: Germany size of population (million), 2014-18
Table 29: Germany gdp (constant 2005 prices, \$ billion), 2014-18
Table 30: Germany gdp (current prices, \$ billion), 2014-18
Table 31: Germany inflation, 2014-18
Table 32: Germany consumer price index (absolute), 2014-18
Table 33: Germany exchange rate, 2014-18
Table 34: Italy toys & games market value: \$ million, 2014-18
Table 35: Italy toys & games market geography segmentation: \$ million, 2018

Table 36: Italy toys & games market distribution: % share, by value, 2018
Table 37: Italy toys & games market value forecast: \$ million, 2018-23
Table 38: Italy size of population (million), 2014-18
Table 39: Italy gdp (constant 2005 prices, \$ billion), 2014-18
Table 40: Italy gdp (current prices, \$ billion), 2014-18
Table 41: Italy inflation, 2014-18
Table 42: Italy consumer price index (absolute), 2014-18
Table 43: Italy exchange rate, 2014-18
Table 44: Japan toys & games market value: \$ million, 2014-18
Table 45: Japan toys & games market geography segmentation: \$ million, 2018
Table 46: Japan toys & games market distribution: % share, by value, 2018
Table 47: Japan toys & games market value forecast: \$ million, 2018-23
Table 48: Japan size of population (million), 2014-18
Table 49: Japan gdp (constant 2005 prices, \$ billion), 2014-18
Table 50: Japan gdp (current prices, \$ billion), 2014-18
Table 51: Japan inflation, 2014-18
Table 52: Japan consumer price index (absolute), 2014-18
Table 53: Japan exchange rate, 2014-18
Table 54: Russia toys & games market value: \$ million, 2014-18
Table 55: Russia toys & games market geography segmentation: \$ million, 2018
Table 56: Russia toys & games market distribution: % share, by value, 2018
Table 57: Russia toys & games market value forecast: \$ million, 2018-23
Table 58: Russia size of population (million), 2014-18
Table 59: Russia gdp (constant 2005 prices, \$ billion), 2014-18
Table 60: Russia gdp (current prices, \$ billion), 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: G8 toys & games industry, revenue(\$m), 2014-23

Figure 2: G8 Toys & Games industry, revenue by country (%), 2018

Figure 3: G8 toys & games industry, revenue by country (\$m), 2014-18

Figure 4: G8 toys & games industry forecast, revenue by country (\$m), 2018-23

Figure 5: Canada toys & games market value: \$ million, 2014-18

Figure 6: Canada toys & games market geography segmentation: % share, by value, 2018

Figure 7: Canada toys & games market distribution: % share, by value, 2018

Figure 8: Canada toys & games market value forecast: \$ million, 2018-23

Figure 9: Forces driving competition in the toys & games market in Canada, 2018

Figure 10: Drivers of buyer power in the toys & games market in Canada, 2018

Figure 11: Drivers of supplier power in the toys & games market in Canada, 2018

Figure 12: Factors influencing the likelihood of new entrants in the toys & games market in Canada, 2018

Figure 13: Factors influencing the threat of substitutes in the toys & games market in Canada, 2018

Figure 14: Drivers of degree of rivalry in the toys & games market in Canada, 2018

Figure 15: France toys & games market value: \$ million, 2014-18

Figure 16: France toys & games market geography segmentation: % share, by value, 2018

Figure 17: France toys & games market distribution: % share, by value, 2018

Figure 18: France toys & games market value forecast: \$ million, 2018-23

Figure 19: Forces driving competition in the toys & games market in France, 2018

Figure 20: Drivers of buyer power in the toys & games market in France, 2018

Figure 21: Drivers of supplier power in the toys & games market in France, 2018

Figure 22: Factors influencing the likelihood of new entrants in the toys & games market in France, 2018

Figure 23: Factors influencing the threat of substitutes in the toys & games market in France, 2018

Figure 24: Drivers of degree of rivalry in the toys & games market in France, 2018

Figure 25: Germany toys & games market value: \$ million, 2014-18

Figure 26: Germany toys & games market geography segmentation: % share, by value, 2018

Figure 27: Germany toys & games market distribution: % share, by value, 2018

Figure 28: Germany toys & games market value forecast: \$ million, 2018-23

Figure 29: Forces driving competition in the toys & games market in Germany, 2018

Figure 30: Drivers of buyer power in the toys & games market in Germany, 2018

Figure 31: Drivers of supplier power in the toys & games market in Germany, 2018

Figure 32: Factors influencing the likelihood of new entrants in the toys & games market in Germany, 2018

Figure 33: Factors influencing the threat of substitutes in the toys & games market in Germany, 2018

Figure 34: Drivers of degree of rivalry in the toys & games market in Germany, 2018

Figure 35: Italy toys & games market value: \$ million, 2014-18

Figure 36: Italy toys & games market geography segmentation: % share, by value, 2018

Figure 37: Italy toys & games market distribution: % share, by value, 2018

Figure 38: Italy toys & games market value forecast: \$ million, 2018-23

Figure 39: Forces driving competition in the toys & games market in Italy, 2018

Figure 40: Drivers of buyer power in the toys & games market in Italy, 2018

Figure 41: Drivers of supplier power in the toys & games market in Italy, 2018

Figure 42: Factors influencing the likelihood of new entrants in the toys & games market in Italy, 2018

Figure 43: Factors influencing the threat of substitutes in the toys & games market in Italy, 2018

Figure 44: Drivers of degree of rivalry in the toys & games market in Italy, 2018

Figure 45: Japan toys & games market value: \$ million, 2014-18

Figure 46: Japan toys & games market geography segmentation: % share, by value, 2018

Figure 47: Japan toys & games market distribution: % share, by value, 2018

Figure 48: Japan toys & games market value forecast: \$ million, 2018-23

Figure 49: Forces driving competition in the toys & games market in Japan, 2018

Figure 50: Drivers of buyer power in the toys & games market in Japan, 2018

Figure 51: Drivers of supplier power in the toys & games market in Japan, 2018

Figure 52: Factors influencing the likelihood of new entrants in the toys & games market in Japan, 2018

Figure 53: Factors influencing the threat of substitutes in the toys & games market in Japan, 2018

Figure 54: Drivers of degree of rivalry in the toys & games market in Japan, 2018

Figure 55: Russia toys & games market value: \$ million, 2014-18

Figure 56: Russia toys & games market geography segmentation: % share, by value, 2018

Figure 57: Russia toys & games market distribution: % share, by value, 2018

Figure 58: Russia toys & games market value forecast: \$ million, 2018-23

Figure 59: Forces driving competition in the toys & games market in Russia, 2018

## I would like to order

Product name: Toys & Games Global Group of Eight (G8) Industry Guide 2014-2023

Product link: <https://marketpublishers.com/r/TE97BAEF07CEN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TE97BAEF07CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970