

TowneBank - Strategy, SWOT and Corporate Finance Report

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Abstracts

TowneBank - Strategy, SWOT and Corporate Finance Report

SUMMARY

TowneBank - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

TowneBank is a provider of retail and corporate banking and other financial solutions. It offers a range of accounts and deposits, such as checking, savings, money market, and certificate of deposits; credit and debit cards; loans for auto, home equity, personal needs, mortgage, construction, development lending, and dealer financing, among others; letter of credit; merchant services; treasury solutions; and online and mobile solutions. TowneBank provides investment products, asset management, retirement planning, financial planning, and tax and estate planning. It offers insurance and private banking solutions. The bank has operations in Virginia and North Carolina in the US. TowneBank is headquartered in Portsmouth, Virginia, the US.

SCOPE

Detailed information on TowneBank required for business and competitor intelligence needs

A study of the major internal and external factors affecting TowneBank in the form of a SWOT analysis

An in-depth view of the business model of TowneBank including a breakdown and examination of key business segments

Intelligence on TowneBank's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TowneBank, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of TowneBank and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TowneBank as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TowneBank's business structure, strategy and prospects.

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