

# Towers Watson and Co. - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

#### SUMMARY

Towers Watson and Co. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY FINDINGS**

Detailed information on Towers Watson and Co. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Towers Watson and Co. in the form of a SWOT analysis

An in-depth view of the business model of Towers Watson and Co. including a breakdown and examination of key business segments

Intelligence on Towers Watson and Co.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Towers Watson and Co., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



# and key trends

### **REASONS TO BUY**

Gain understanding of Towers Watson and Co. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Towers Watson and Co. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Towers Watson and Co.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Towers Watson and Co. (Towers Watson or 'the company') is a global professional services company offering consulting, technology and solutions in the areas of benefits, talent management, rewards, and risk and capital management. The company primarily operates in North America and Europe. It is headquartered in Arlington, Virginia and employed 14,800 people as of June 30, 2014.



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#### **COMPANIES MENTIONED**

Towers Watson and Co.



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