

# Tourism Holdings Rentals Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Tourism Holdings Rentals Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Tourism Holdings Rentals Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Tourism Holdings Rentals Ltd, formerly, Tourism Holdings Ltd (THL) is a provider of holiday rental vehicles in New Zealand and Australia. The company is principally involved in the manufacture, rental, and sales of cars, motor homes, and campervans. THL rents cars under various brands such as Maui, Mighty, Britz, Just Go, Road Bear RV Rental, SHAREaCAMPER, and El Monte RV. Its transport operations include coach charter operations, nationwide coach networks for independent travelers, motorhome and car rental fleet. Furthermore, the company operates tours for the Ruakuri Cave, Waitomo Glowworm Caves, Aranui Cave, and The Legendary Black Water Rafting in the Waitomo region, New Zealand, hosting more than a million domestic and international tourists. The company's operations are spread across New Zealand, Australia, and the US. THL is headquartered in Auckland, New Zealand.

#### Scope

Detailed information on Tourism Holdings Rentals Ltd required for business and



competitor intelligence needs

A study of the major internal and external factors affecting Tourism Holdings Rentals Ltd in the form of a SWOT analysis

An in-depth view of the business model of Tourism Holdings Rentals Ltd including a breakdown and examination of key business segments

Intelligence on Tourism Holdings Rentals Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tourism Holdings Rentals Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Tourism Holdings Rentals Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tourism Holdings Rentals Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tourism Holdings Rentals Ltd's business structure, strategy and prospects.



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