

Top 5 Global Growth Industries in 2017 - Examining the market drivers, opportunities and risks

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Abstracts

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SUMMARY

In the world economy, the forces of growth and prosperity are complex and ever changing. New engines of growth emerge and decline rapidly and pinpointing their trajectory and long-term relevance can be elusive. The catalysts of change can be fundamental factors such as an emerging technology, the needs of the global population, a change in regulation or a new method of monetization. In this report, we examine some of the most rapidly growing industries globally including: the construction industry, cloud computing, online retail, the marijuana industry and music streaming industries to look at why they are growing so quickly and what issues are emerging that might affect these industries' long-term prospects.

KEY HIGHLIGHTS

The global construction industry has had a difficult period in recent years, after the global recession in 2007, the industry was directly affected by a huge drop in available investment from banks and financial institutions. It has become increasingly evident though those financial institutions have regained their confidence in the industry and such have been backing big projects.

Once dismissed as a fad which, whilst appearing to have the qualities of revolutionary change, would fade with time as so many others have done, has morphed to become the catalyst for change across much of the economy early

proponents promised.

Even in mature economies which have enjoyed the benefits of online retail shopping since its inception in the 1990s continue to grow at rates most other markets are incapable of. Emerging consumer societies, such as those in China and India, have forged means of shopping online unique to their societal and geographical features, whilst latecomers such as Canada are experiencing rapid growth as technology gains influence over consumer habits and companies change strategies to take advantage of a changing business environment.

SCOPE

learn just what is causing the large scale growth in our top five exciting industries

Examine how companies are evolving in the industry to capitalise on high growth

Just what pitfalls are waiting in our industries that could cause growth to stall

REASONS TO BUY

The construction industry has been growing well, what has caused this and what does the future have in store for the industry?

Why is music streaming suddenly become so successful and is this the for the music industry?

What big opportunities are on the horizon in the legal cannabis industry and how well is it doing?

Contents

Executive Summary

Construction industry: Springing back into life but concerns over financing are troubling

Cloud computing: Industry has changed much, but challenges remain

Online retail: Different routes to development creating a global boom

Music industry: Saved by streaming services helping to remonetize the music business

Marijuana: The unusual growth industry displaying just how much potential it has

Construction industry has sprung back into life

US construction appears to be doing very well with a great year in 2016

Chinese construction industry is still producing double digit growth

UK construction industry shows a very mixed picture

India has enormous potential for growth in the construction sector

Cloud computing has changed much but challenges remain

Cloud computing is changing how major manufacturers operate, allowing the creation of new products

Cloud computing has changed how retail companies work, inciting major spending

Factory of the future made possible by cloud computing: Major companies now investing in long-term future of the cloud

Despite the potential gains, cloud computing also comes with problems

Amazon Web Services' domination of market could stifle long-term innovation

Different routes to development create global online retail boom

Indian online retail growth predicated on mixing cash and cashless economies

Prolific online spending ensures healthy growth remains in UK market despite mature economy

Global growth helped by arrival of new countries to the market

Transformed by technology, Chinese online retail underpins global growth

Music industry saved by streaming Services

Paid subscriber growth in America has surged

Renting content has become much more popular than actually buying the content

Streaming music works best for chart-toppers but not for the mid-range artist

Other distribution methods are still popular amongst less established artists

App technology surges, so does the need for music streaming apps

Great for the industry, not so great for the streamer

Spotify fails to turn a profit, even to this day it records losses

Sound Cloud has gone through the ups but is now on the down and it is there to stay

Piracy still a mainstream problem worldwide despite legal methods to stream music

Marijuana: The unusual growth industry displaying just how much potential it has

The cannabis industry is believed to be the fastest growing US industry

Hemp and Marijuana are two very different products and this effects legality
Industrializing marijuana production is the main aim for players
The types of opportunities in this market are wide-ranging
Licensing is still unusual and alcohol companies are trying to muscle in
Black market cannabis and heavy regulation is a problem for the market players
Trump administration has been adversarial but won't stop the momentum
Canada is about to become a boom market for the cannabis industry
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