

Top 5 Emerging Countries Personal Hygiene Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

Top 5 Emerging Countries Personal Hygiene Market Summary, Competitive Analysis and Forecast to 2027

Summary

The Emerging 5 Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

These countries contributed \$15,893.2 million to the global personal hygiene industry in 2022, with a compound annual growth rate (CAGR) of 5.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$21,452.9 million in 2027, with a CAGR of 6.2% over the 2022-27 period.

Within the personal hygiene industry, Brazil is the leading country among the top 5 emerging nations, with market revenues of \$5,326.1 million in 2022. This was followed by China and India with a value of \$4,754.1 and \$3,761.5 million, respectively.

Brazil is expected to lead the personal hygiene industry in the top five emerging nations, with a value of \$7,265.9 million in 2027, followed by China and India with expected values of \$5,876.3 and \$5,747.2 million, respectively.



Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five personal hygiene market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

What was the size of the emerging five personal hygiene market by value in 2022?

What will be the size of the emerging five personal hygiene market in 2027?

What factors are affecting the strength of competition in the emerging five personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five personal hygiene market?



Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES PERSONAL HYGIENE

2.1. Industry Outlook

3 PERSONAL HYGIENE IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

4.1. Country data

5 PERSONAL HYGIENE IN BRAZIL

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

6.1. Country data

7 PERSONAL HYGIENE IN CHINA



- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

8.1. Country data

9 PERSONAL HYGIENE IN INDIA

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

10 MACROECONOMIC INDICATORS

10.1. Country data

11 PERSONAL HYGIENE IN MEXICO

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis

12 MACROECONOMIC INDICATORS

12.1. Country data

13 COMPANY PROFILES

- 13.1. Unilever Plc.
- 13.2. Colgate-Palmolive Co
- 13.3. Revlon Inc



- 13.4. Reckitt Benckiser Group plc
- 13.5. Natura & Co Holding SA
- 13.6. Grupo Boticario
- 13.7. Beiersdorf AG
- 13.8. The Procter & Gamble Co
- 13.9. Shanghai Jahwa United Co Ltd
- 13.10. Godrej Consumer Products Ltd
- 13.11. Wipro Consumer Care & Lighting
- 13.12. Vini Cosmetics Pvt Ltd.
- 13.13. High Ridge Brands Co

14 APPENDIX

- 14.1. Methodology
- 14.2. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2018-27
- Table 2: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2018-22
- Table 3: Top 5 emerging countries personal hygiene industry forecast, revenue (\$m), 2022-27
- Table 4: South Africa personal hygiene market value: \$ million, 2017-22
- Table 5: South Africa personal hygiene market volume: million units, 2017-22
- Table 6: South Africa personal hygiene market category segmentation: % share, by value, 2017-2022
- Table 7: South Africa personal hygiene market category segmentation: \$ million, 2017-2022
- Table 8: South Africa personal hygiene market geography segmentation: \$ million, 2022
- Table 9: South Africa personal hygiene market share: % share, by value, 2022
- Table 10: South Africa personal hygiene market distribution: % share, by value, 2022
- Table 11: South Africa personal hygiene market value forecast: \$ million, 2022-27
- Table 12: South Africa personal hygiene market volume forecast: million units, 2022-27
- Table 13: South Africa size of population (million), 2018-22
- Table 14: South Africa gdp (constant 2005 prices, \$ billion), 2018-22
- Table 15: South Africa gdp (current prices, \$ billion), 2018-22
- Table 16: South Africa inflation, 2018-22
- Table 17: South Africa consumer price index (absolute), 2018-22
- Table 18: South Africa exchange rate, 2018-22
- Table 19: Brazil personal hygiene market value: \$ million, 2017-22
- Table 20: Brazil personal hygiene market volume: million units, 2017-22
- Table 21: Brazil personal hygiene market category segmentation: % share, by value, 2017-2022
- Table 22: Brazil personal hygiene market category segmentation: \$ million, 2017-2022
- Table 23: Brazil personal hygiene market geography segmentation: \$ million, 2022
- Table 24: Brazil personal hygiene market share: % share, by value, 2022
- Table 25: Brazil personal hygiene market distribution: % share, by value, 2022
- Table 26: Brazil personal hygiene market value forecast: \$ million, 2022-27
- Table 27: Brazil personal hygiene market volume forecast: million units, 2022-27
- Table 28: Brazil size of population (million), 2018-22
- Table 29: Brazil gdp (constant 2005 prices, \$ billion), 2018-22
- Table 30: Brazil gdp (current prices, \$ billion), 2018-22
- Table 31: Brazil inflation, 2018-22



- Table 32: Brazil consumer price index (absolute), 2018-22
- Table 33: Brazil exchange rate, 2018-22
- Table 34: China personal hygiene market value: \$ million, 2017-22
- Table 35: China personal hygiene market volume: million units, 2017-22
- Table 36: China personal hygiene market category segmentation: % share, by value,

2017-2022

- Table 37: China personal hygiene market category segmentation: \$ million, 2017-2022
- Table 38: China personal hygiene market geography segmentation: \$ million, 2022
- Table 39: China personal hygiene market share: % share, by value, 2022
- Table 40: China personal hygiene market distribution: % share, by value, 2022
- Table 41: China personal hygiene market value forecast: \$ million, 2022-27
- Table 42: China personal hygiene market volume forecast: million units, 2022-27
- Table 43: China size of population (million), 2018-22
- Table 44: China gdp (constant 2005 prices, \$ billion), 2018-22
- Table 45: China gdp (current prices, \$ billion), 2018-22
- Table 46: China inflation, 2018-22
- Table 47: China consumer price index (absolute), 2018-22
- Table 48: China exchange rate, 2018-22
- Table 49: India personal hygiene market value: \$ million, 2017-22
- Table 50: India personal hygiene market volume: million units, 2017-22
- Table 51: India personal hygiene market category segmentation: % share, by value, 2017-2022
- Table 52: India personal hygiene market category segmentation: \$ million, 2017-2022
- Table 53: India personal hygiene market geography segmentation: \$ million, 2022
- Table 54: India personal hygiene market share: % share, by value, 2022
- Table 55: India personal hygiene market distribution: % share, by value, 2022
- Table 56: India personal hygiene market value forecast: \$ million, 2022-27
- Table 57: India personal hygiene market volume forecast: million units, 2022-27
- Table 58: India size of population (million), 2018-22
- Table 59: India gdp (constant 2005 prices, \$ billion), 2018-22
- Table 60: India gdp (current prices, \$ billion), 2018-22
- Table 61: India inflation, 2018-22
- Table 62: India consumer price index (absolute), 2018-22
- Table 63: India exchange rate, 2018-22
- Table 64: Mexico personal hygiene market value: \$ million, 2017-22
- Table 65: Mexico personal hygiene market volume: million units, 2017-22
- Table 66: Mexico personal hygiene market category segmentation: % share, by value, 2017-2022
- Table 67: Mexico personal hygiene market category segmentation: \$ million, 2017-2022



Table 68: Mexico personal hygiene market geography segmentation: \$ million, 2022

Table 69: Mexico personal hygiene market share: % share, by value, 2022

Tagble 70: Mexico personal hygiene market distribution: % share, by value, 2022

Table 71: Mexico personal hygiene market value forecast: \$ million, 2022-27

Table 72: Mexico personal hygiene market volume forecast: million units, 2022-27

Table 73: Mexico size of population (million), 2018-22

Table 74: Mexico gdp (constant 2005 prices, \$ billion), 2018-22

Table 75: Mexico gdp (current prices, \$ billion), 2018-22

Table 76: Mexico inflation, 2018-22

Table 77: Mexico consumer price index (absolute), 2018-22

Table 78: Mexico exchange rate, 2018-22

Table 79: Unilever Plc.: key facts

Table 80: Unilever Plc.: Annual Financial Ratios

Table 81: Unilever Plc.: Key Employees

Table 82: Unilever Plc.: Key Employees Continued

Table 83: Colgate-Palmolive Co: key facts

Table 84: Colgate-Palmolive Co: Annual Financial Ratios

Table 85: Colgate-Palmolive Co: Key Employees

Table 86: Colgate-Palmolive Co: Key Employees Continued

Table 87: Colgate-Palmolive Co: Key Employees Continued

Table 88: Colgate-Palmolive Co: Key Employees Continued

Table 89: Revlon Inc: key facts

Table 90: Revion Inc: Key Employees

Table 91: Reckitt Benckiser Group plc: key facts

Table 92: Reckitt Benckiser Group plc: Annual Financial Ratios

Table 93: Reckitt Benckiser Group plc: Key Employees

Table 94: Reckitt Benckiser Group plc: Key Employees Continued

Table 95: Natura & Co Holding SA: key facts

Table 96: Natura & Co Holding SA: Annual Financial Ratios

Table 97: Natura & Co Holding SA: Key Employees

Table 98: Grupo Boticario: key facts



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