

# Top 5 Emerging Countries Make-Up Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/T14089EC13EEEN.html>

Date: December 2022

Pages: 146

Price: US\$ 995.00 (Single User License)

ID: T14089EC13EEEN

## Abstracts

Top 5 Emerging Countries Make-Up Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The Emerging 5 Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

These countries contributed \$12,084.5 million to the global make-up industry in 2021, with a compound annual growth rate (CAGR) of 6.6% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$16,547.1 million in 2026, with a CAGR of 6.5% over the 2021-26 period.

Within the make-up industry, China is the leading country among the top 5 emerging nations, with market revenues of \$8,098.6 million in 2021. This was followed by Brazil and India with a value of \$1,548.7 and \$1,255.5 million, respectively.

China is expected to lead the make-up industry in the top five emerging nations, with a value of \$11,555.0 million in 2026, followed by India and Brazil with expected values of \$2,148.4 and \$1,313.5 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five make-up market

Leading company profiles reveal details of key make-up market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five make-up market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country.

## REASONS TO BUY

What was the size of the emerging five make-up market by value in 2021?

What will be the size of the emerging five make-up market in 2026?

What factors are affecting the strength of competition in the emerging five make-up market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five make-up market?

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