

# Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast to 2027

### Summary

The Emerging 5 Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

These countries contributed \$89.2 billion to the global broadcasting & cable tv industry in 2022, with a compound annual growth rate (CAGR) of 2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$93.4 billion in 2027, with a CAGR of 0.9% over the 2022-27 period.

Within the broadcasting & cable tv industry, China is the leading country among the top 5 emerging nations, with market revenues of \$63.8 billion in 2022. This was followed by India and Brazil with a value of \$9.2 and \$8.5 billion, respectively.

China is expected to lead the broadcasting & cable tv industry in the top five emerging nations, with a value of \$66.2 billion in 2027, followed by India and Brazil with expected values of \$11.1 and \$8.2 billion, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five broadcasting & cable tv market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five broadcasting & cable tv market

Leading company profiles reveal details of key broadcasting & cable tv market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five broadcasting & cable tv market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## Reasons to Buy

What was the size of the emerging five broadcasting & cable tv market by value in 2022?

What will be the size of the emerging five broadcasting & cable tv market in 2027?

What factors are affecting the strength of competition in the emerging five broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five broadcasting & cable tv market?

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