

Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

Top 5 Emerging Countries Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast to 2027

Summary

The Emerging 5 Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

These countries contributed \$89.2 billion to the global broadcasting & cable tv industry in 2022, with a compound annual growth rate (CAGR) of 2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$93.4 billion in 2027, with a CAGR of 0.9% over the 2022-27 period.

Within the broadcasting & cable tv industry, China is the leading country among the top 5 emerging nations, with market revenues of \$63.8 billion in 2022. This was followed by India and Brazil with a value of \$9.2 and \$8.5 billion, respectively.

China is expected to lead the broadcasting & cable tv industry in the top five emerging nations, with a value of \$66.2 billion in 2027, followed by India and Brazil with expected values of \$11.1 and \$8.2 billion, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five broadcasting & cable tv market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five broadcasting & cable tv market

Leading company profiles reveal details of key broadcasting & cable tv market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five broadcasting & cable tv market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

What was the size of the emerging five broadcasting & cable tv market by value in 2022?

What will be the size of the emerging five broadcasting & cable tv market in 2027?

What factors are affecting the strength of competition in the emerging five broadcasting & cable tv market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five broadcasting & cable tv market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES BROADCASTING & CABLE TV

- 2.1. Industry Outlook

3 BROADCASTING & CABLE TV IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 BROADCASTING & CABLE TV IN BRAZIL

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 BROADCASTING & CABLE TV IN CHINA

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 BROADCASTING & CABLE TV IN INDIA

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

10 MACROECONOMIC INDICATORS

- 10.1. Country data

11 BROADCASTING & CABLE TV IN MEXICO

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis

12 MACROECONOMIC INDICATORS

- 12.1. Country data

13 COMPANY PROFILES

- 13.1. MultiChoice Africa (Pty) Limited
- 13.2. South African Broadcasting Corp SOC Ltd
- 13.3. StarSat

- 13.4. Globo Comunicacao e Participacoes S.A.
- 13.5. China Central Television
- 13.6. Hunan Mgtv.com Interactive Entertainment Media Co Ltd
- 13.7. Shanghai Media Group
- 13.8. Prasar Bharati
- 13.9. Zee Entertainment Enterprises Limited
- 13.10. Sun TV Network Ltd
- 13.11. New Delhi Television Ltd
- 13.12. Grupo Televisa S.A.B.
- 13.13. TV Azteca SAB de CV
- 13.14. Grupo Multimedios, S.A DE C.V.

14 APPENDIX

- 14.1. Methodology
- 14.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Top 5 emerging countries broadcasting & cable tv industry, revenue (\$bn), 2018-27

Table 2: Top 5 emerging countries broadcasting & cable tv industry, revenue (\$bn), 2018-22

Table 3: Top 5 emerging countries broadcasting & cable tv industry forecast, revenue (\$bn), 2022-27

Table 4: South Africa broadcasting & cable tv market value: \$ billion, 2017-22

Table 5: South Africa broadcasting & cable tv market category segmentation: % share, by value, 2017-2022

Table 6: South Africa broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Table 7: South Africa broadcasting & cable tv market geography segmentation: \$ billion, 2022

Table 8: South Africa broadcasting & cable tv market value forecast: \$ billion, 2022-27

Table 9: South Africa size of population (million), 2018-22

Table 10: South Africa gdp (constant 2005 prices, \$ billion), 2018-22

Table 11: South Africa gdp (current prices, \$ billion), 2018-22

Table 12: South Africa inflation, 2018-22

Table 13: South Africa consumer price index (absolute), 2018-22

Table 14: South Africa exchange rate, 2018-22

Table 15: Brazil broadcasting & cable tv market value: \$ billion, 2017-22

Table 16: Brazil broadcasting & cable tv market category segmentation: % share, by value, 2017-2022

Table 17: Brazil broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Table 18: Brazil broadcasting & cable tv market geography segmentation: \$ billion, 2022

Table 19: Brazil broadcasting & cable tv market value forecast: \$ billion, 2022-27

Table 20: Brazil size of population (million), 2018-22

Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2018-22

Table 22: Brazil gdp (current prices, \$ billion), 2018-22

Table 23: Brazil inflation, 2018-22

Table 24: Brazil consumer price index (absolute), 2018-22

Table 25: Brazil exchange rate, 2018-22

Table 26: China broadcasting & cable tv market value: \$ billion, 2017-22

Table 27: China broadcasting & cable tv market category segmentation: % share, by

value, 2017-2022

Table 28: China broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Table 29: China broadcasting & cable tv market geography segmentation: \$ billion, 2022

Table 30: China broadcasting & cable tv market value forecast: \$ billion, 2022-27

Table 31: China size of population (million), 2018-22

Table 32: China gdp (constant 2005 prices, \$ billion), 2018-22

Table 33: China gdp (current prices, \$ billion), 2018-22

Table 34: China inflation, 2018-22

Table 35: China consumer price index (absolute), 2018-22

Table 36: China exchange rate, 2018-22

Table 37: India broadcasting & cable tv market value: \$ billion, 2017-22

Table 38: India broadcasting & cable tv market category segmentation: % share, by value, 2017-2022

Table 39: India broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Table 40: India broadcasting & cable tv market geography segmentation: \$ billion, 2022

Table 41: India broadcasting & cable tv market value forecast: \$ billion, 2022-27

Table 42: India size of population (million), 2018-22

Table 43: India gdp (constant 2005 prices, \$ billion), 2018-22

Table 44: India gdp (current prices, \$ billion), 2018-22

Table 45: India inflation, 2018-22

Table 46: India consumer price index (absolute), 2018-22

Table 47: India exchange rate, 2018-22

Table 48: Mexico broadcasting & cable tv market value: \$ billion, 2017-22

Table 49: Mexico broadcasting & cable tv market category segmentation: % share, by value, 2017-2022

Table 50: Mexico broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Table 51: Mexico broadcasting & cable tv market geography segmentation: \$ billion, 2022

Table 52: Mexico broadcasting & cable tv market value forecast: \$ billion, 2022-27

Table 53: Mexico size of population (million), 2018-22

Table 54: Mexico gdp (constant 2005 prices, \$ billion), 2018-22

Table 55: Mexico gdp (current prices, \$ billion), 2018-22

Table 56: Mexico inflation, 2018-22

Table 57: Mexico consumer price index (absolute), 2018-22

Table 58: Mexico exchange rate, 2018-22

Table 59: MultiChoice Africa (Pty) Limited: key facts
Table 60: MultiChoice Africa (Pty) Limited: Key Employees
Table 61: South African Broadcasting Corp SOC Ltd: key facts
Table 62: South African Broadcasting Corp SOC Ltd: Key Employees
Table 63: StarSat: key facts
Table 64: StarSat: Key Employees
Table 65: Globo Comunicacao e Participacoes S.A.: key facts
Table 66: Globo Comunicacao e Participacoes S.A.: Key Employees
Table 67: Sistema Brasileiro de Televisao Ltda.: key facts
Table 68: Sistema Brasileiro de Televisao Ltda.: Key Employees
Table 69: China Central Television: key facts
Table 70: China Central Television: Key Employees
Table 71: Hunan Mgtv.com Interactive Entertainment Media Co Ltd: key facts
Table 72: Hunan Mgtv.com Interactive Entertainment Media Co Ltd: Key Employees
Table 73: Shanghai Media Group: key facts
Table 74: Shanghai Media Group: Key Employees
Table 75: Prasar Bharati: key facts
Table 76: Prasar Bharati: Key Employees
Table 77: Zee Entertainment Enterprises Limited: key facts
Table 78: Zee Entertainment Enterprises Limited: Annual Financial Ratios
Table 79: Zee Entertainment Enterprises Limited: Key Employees
Table 80: Zee Entertainment Enterprises Limited: Key Employees Continued
Table 81: Zee Entertainment Enterprises Limited: Key Employees Continued
Table 82: Sun TV Network Ltd: key facts
Table 83: Sun TV Network Ltd: Annual Financial Ratios
Table 84: Sun TV Network Ltd: Key Employees
Table 85: New Delhi Television Ltd: key facts
Table 86: New Delhi Television Ltd: Annual Financial Ratios
Table 87: New Delhi Television Ltd: Key Employees
Table 88: Grupo Televisa S.A.B.: key facts
Table 89: Grupo Televisa S.A.B.: Annual Financial Ratios
Table 90: Grupo Televisa S.A.B.: Key Employees
Table 91: TV Azteca SAB de CV: key facts
Table 92: TV Azteca SAB de CV: Annual Financial Ratios
Table 93: TV Azteca SAB de CV: Key Employees
Table 94: Grupo Multimedios, S.A DE C.V.: key facts
Table 95: Grupo Multimedios, S.A DE C.V.: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries broadcasting & cable tv industry, revenue (\$bn), 2018-27

Figure 2: Top 5 emerging countries broadcasting & cable tv industry, revenue (\$bn), 2018-22

Figure 3: Top 5 emerging countries broadcasting & cable tv industry forecast, revenue (\$bn), 2022-27

Figure 4: South Africa broadcasting & cable tv market value: \$ billion, 2017-22

Figure 5: South Africa broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Figure 6: South Africa broadcasting & cable tv market geography segmentation: % share, by value, 2022

Figure 7: South Africa broadcasting & cable tv market value forecast: \$ billion, 2022-27

Figure 8: Forces driving competition in the broadcasting & cable tv market in South Africa, 2022

Figure 9: Drivers of buyer power in the broadcasting & cable tv market in South Africa, 2022

Figure 10: Drivers of supplier power in the broadcasting & cable tv market in South Africa, 2022

Figure 11: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in South Africa, 2022

Figure 12: Factors influencing the threat of substitutes in the broadcasting & cable tv market in South Africa, 2022

Figure 13: Drivers of degree of rivalry in the broadcasting & cable tv market in South Africa, 2022

Figure 14: Brazil broadcasting & cable tv market value: \$ billion, 2017-22

Figure 15: Brazil broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Figure 16: Brazil broadcasting & cable tv market geography segmentation: % share, by value, 2022

Figure 17: Brazil broadcasting & cable tv market value forecast: \$ billion, 2022-27

Figure 18: Forces driving competition in the broadcasting & cable tv market in Brazil, 2022

Figure 19: Drivers of buyer power in the broadcasting & cable tv market in Brazil, 2022

Figure 20: Drivers of supplier power in the broadcasting & cable tv market in Brazil, 2022

Figure 21: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in Brazil, 2022

Figure 22: Factors influencing the threat of substitutes in the broadcasting & cable tv market in Brazil, 2022

Figure 23: Drivers of degree of rivalry in the broadcasting & cable tv market in Brazil, 2022

Figure 24: China broadcasting & cable tv market value: \$ billion, 2017-22

Figure 25: China broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Figure 26: China broadcasting & cable tv market geography segmentation: % share, by value, 2022

Figure 27: China broadcasting & cable tv market value forecast: \$ billion, 2022-27

Figure 28: Forces driving competition in the broadcasting & cable tv market in China, 2022

Figure 29: Drivers of buyer power in the broadcasting & cable tv market in China, 2022

Figure 30: Drivers of supplier power in the broadcasting & cable tv market in China, 2022

Figure 31: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in China, 2022

Figure 32: Factors influencing the threat of substitutes in the broadcasting & cable tv market in China, 2022

Figure 33: Drivers of degree of rivalry in the broadcasting & cable tv market in China, 2022

Figure 34: India broadcasting & cable tv market value: \$ billion, 2017-22

Figure 35: India broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Figure 36: India broadcasting & cable tv market geography segmentation: % share, by value, 2022

Figure 37: India broadcasting & cable tv market value forecast: \$ billion, 2022-27

Figure 38: Forces driving competition in the broadcasting & cable tv market in India, 2022

Figure 39: Drivers of buyer power in the broadcasting & cable tv market in India, 2022

Figure 40: Drivers of supplier power in the broadcasting & cable tv market in India, 2022

Figure 41: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in India, 2022

Figure 42: Factors influencing the threat of substitutes in the broadcasting & cable tv market in India, 2022

Figure 43: Drivers of degree of rivalry in the broadcasting & cable tv market in India, 2022

Figure 44: Mexico broadcasting & cable tv market value: \$ billion, 2017-22

Figure 45: Mexico broadcasting & cable tv market category segmentation: \$ billion, 2017-2022

Figure 46: Mexico broadcasting & cable tv market geography segmentation: % share, by value, 2022

Figure 47: Mexico broadcasting & cable tv market value forecast: \$ billion, 2022-27

Figure 48: Forces driving competition in the broadcasting & cable tv market in Mexico, 2022

Figure 49: Drivers of buyer power in the broadcasting & cable tv market in Mexico, 2022

Figure 50: Drivers of supplier power in the broadcasting & cable tv market in Mexico, 2022

Figure 51: Factors influencing the likelihood of new entrants in the broadcasting & cable tv market in Mexico, 2022

Figure 52: Factors influencing the threat of substitutes in the broadcasting & cable tv market in Mexico, 2022

Figure 53: Drivers of degree of rivalry in the broadcasting & cable tv market in Mexico, 2022

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