

# Top 5 Consumer Packaged Goods (CPG) Companies - Company Chartbooks

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## Abstracts

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### SUMMARY

All markets and industries have been affected by COVID-19 - some have benefited financially while the majority of companies in every industry have suffered. Political uncertainty, swings in commodity prices, changes to consumer demand and damage to global financial markets have all played a part in the last five years but have been particularly apparent in 2020.

### KEY HIGHLIGHTS

The top five companies in the CPG industry had revenues that amounted to \$336bn in 2020.

The industry's top five companies suffered financially following the COVID-19 pandemic in 2020.

Nestle SA leads the global market, generating approximately \$90bn in revenues in 2020.

### SCOPE

Ranks the top five revenue-generating companies in the industry

Explores five years of financial data for the top five companies

Compares the growth in revenue and net profits for each company over time

Looks at five levels of analysis - revenues, income, company stock, cash flow and assets

Considers share prices and their relative fluctuation over time

## **REASONS TO BUY**

What are the leading companies in the market?

How does the performance of the leading companies compare?

How have their revenues and profits changed over time?

How does the share price growth of the leading companies compare?

How volatile are the share prices of the leading companies?

How do companies compare across several key financial metrics?

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Revenue Analysis - Company Revenues

Revenue Analysis - 5 Year Total

Revenue Analysis - Employees & Revenue

Income Analysis - Net Income

Income Analysis - Operating v Net Income

Income Analysis - Profit Margins

Stock Analysis - Share Price & Stock Information

Cash Flow Analysis - Company Operations

Assets Analysis - Equity & Liabilities

Assets Analysis - Asset Turnover

Appendix

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