

Tommy Hilfiger Licensing LLC - Strategy, SWOT and Corporate Finance Report

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Abstracts

Tommy Hilfiger Licensing LLC - Strategy, SWOT and Corporate Finance Report

SUMMARY

Tommy Hilfiger Licensing LLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Tommy Hilfiger Group (Tommy Hilfiger), a subsidiary of Philips-Van Heusen Corporation, designs, and markets apparels and accessories. The company's product portfolio includes apparel, accessories, sportswear, underwear, denims, footwear and lifestyle products for men, women and children. It also licenses various products including fragrances, eyewear, watches and home furnishings. Tommy Hilfiger markets products various brands including Tommy Hilfiger, Hilfiger Denim, Hilfiger Collection and Tommy Hilfiger Tailored. It retails products through self-operated outlet stores, and through e-commerce portals including tommy.com and eu.tommy.com. The company has business presence in North America, Europe, Middle East and Africa and South and Central America. Tommy Hilfiger is headquartered in Amsterdam, the Netherlands.

SCOPE

Detailed information on Tommy Hilfiger Licensing LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Tommy Hilfiger Licensing LLC in the form of a SWOT analysis

An in-depth view of the business model of Tommy Hilfiger Licensing LLC including a breakdown and examination of key business segments

Intelligence on Tommy Hilfiger Licensing LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tommy Hilfiger Licensing LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Tommy Hilfiger Licensing LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tommy Hilfiger Licensing LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tommy Hilfiger Licensing LLC's business structure, strategy and prospects.

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