

Tommy Hilfiger Licensing BV - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/T462D261B79EN.html>

Date: September 2022

Pages: 36

Price: US\$ 175.00 (Single User License)

ID: T462D261B79EN

Abstracts

Tommy Hilfiger Licensing BV - Strategy, SWOT and Corporate Finance Report

SUMMARY

Tommy Hilfiger Licensing BV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Tommy Hilfiger Licensing BV (Tommy Hilfiger), a subsidiary of PVH Corp, designs, and markets apparels and accessories. The company's product portfolio includes apparel, accessories, sportswear, underwear, denims, footwear and lifestyle products for men, women and children. It also licenses various products including fragrances, eyewear, watches and home furnishings. Tommy Hilfiger markets products various brands including Tommy Hilfiger, Tommy Jeans, Hilfiger Collection and Tommy Hilfiger Sportswear and Tommy Hilfiger Tailored. It retails products through self-operated outlet stores, and through e-commerce portals including tommy.com. The company has presence in North America, Europe, Latin America and Asia Pacific. Tommy Hilfiger is headquartered in Amsterdam, Noord-Holland, the Netherlands

SCOPE

Detailed information on Tommy Hilfiger Licensing BV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Tommy Hilfiger Licensing BV in the form of a SWOT analysis

An in-depth view of the business model of Tommy Hilfiger Licensing BV including a breakdown and examination of key business segments

Intelligence on Tommy Hilfiger Licensing BV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tommy Hilfiger Licensing BV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Tommy Hilfiger Licensing BV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tommy Hilfiger Licensing BV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tommy Hilfiger Licensing BV's business structure, strategy and prospects.

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