

# Toei Animation Co., Ltd. - Company Profile and SWOT Analysis

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## Abstracts

Toei Animation Co., Ltd. %li%Company Profile and SWOT Analysis

### Summary

Toei Animation Co., Ltd. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Toei Animation Co., Ltd. (Toei or "the company") is engaged in the production, distribution and licensing of animated content, which includes films, video entertainment, and television (TV) programs. The company licenses its major animation characters to manufacturers to develop and sell merchandises such as toys, clothing, stationery goods, and others. Toei major movies and TV series titles include Dragon Ball, One Piece, Saint Seiya, Digimon, and SailorMoon. It works with various domestic production studios in Japan and operates Toei Animation Institute. Toei operates primarily in Japan and broadcasts its products in countries across Europe, Asia, the US, and America. The company is headquartered in Tokyo, Japan.

### Scope

Detailed information on Toei Animation Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Toei Animation Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Toei Animation Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Toei Animation Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Toei Animation Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Toei Animation Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Toei Animation Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Toei Animation Co., Ltd.'s business structure, strategy and prospects.

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