

# Tobacco & Tobacco Products in Turkey

<https://marketpublishers.com/r/T3EB7270B9E8EN.html>

Date: July 2024

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: T3EB7270B9E8EN

## Abstracts

### Tobacco & Tobacco Products in Turkey

#### Summary

Tobacco & Tobacco Products in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The tobacco and tobacco products market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.

The Turkish Tobacco & Tobacco Products market had total revenues of \$6,279.6 million in 2023, representing a compound annual growth rate (CAGR) of 21.7% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 2.2% between 2018 and 2023, to reach a total of 89,525.6 million pieces in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 22.6% for the five-year period 2023 %li%2028, which is expected to drive the market to a value of \$17,366.1 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in Turkey

Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey tobacco & tobacco products market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Turkey tobacco & tobacco products market by value in 2023?

What will be the size of the Turkey tobacco & tobacco products market in 2028?

What factors are affecting the strength of competition in the Turkey tobacco & tobacco products market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's tobacco & tobacco products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish tobacco & tobacco products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period (2017-2022)?
- 7.5. What are the most popular brands in the Turkish tobacco & tobacco products market?

## **8 COMPANY PROFILES**

- 8.1. Philip Morris International Inc.
- 8.2. Japan Tobacco Inc.
- 8.3. Imperial Brands Plc
- 8.4. British American Tobacco p.l.c.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey tobacco & tobacco products market value: \$ million, 2018-23
- Table 2: Turkey tobacco & tobacco products market volume: million pieces, 2018-23
- Table 3: Turkey tobacco & tobacco products market category segmentation: % share, by value, 2018-2023
- Table 4: Turkey tobacco & tobacco products market category segmentation: \$ million, 2018-2023
- Table 5: Turkey tobacco & tobacco products market geography segmentation: \$ million, 2023
- Table 6: Turkey tobacco & tobacco products market distribution: % share, by volume, 2023
- Table 7: Turkey tobacco & tobacco products market value forecast: \$ million, 2023-28
- Table 8: Turkey tobacco & tobacco products market volume forecast: million pieces, 2023-28
- Table 9: Turkey tobacco & tobacco products market share: % share, by volume, 2023
- Table 10: Philip Morris International Inc.: key facts
- Table 11: Philip Morris International Inc.: Annual Financial Ratios
- Table 12: Philip Morris International Inc.: Key Employees
- Table 13: Philip Morris International Inc.: Key Employees Continued
- Table 14: Philip Morris International Inc.: Key Employees Continued
- Table 15: Japan Tobacco Inc.: key facts
- Table 16: Japan Tobacco Inc.: Annual Financial Ratios
- Table 17: Japan Tobacco Inc.: Key Employees
- Table 18: Japan Tobacco Inc.: Key Employees Continued
- Table 19: Imperial Brands Plc: key facts
- Table 20: Imperial Brands Plc: Annual Financial Ratios
- Table 21: Imperial Brands Plc: Key Employees
- Table 22: British American Tobacco p.l.c.: key facts
- Table 23: British American Tobacco p.l.c.: Annual Financial Ratios
- Table 24: British American Tobacco p.l.c.: Key Employees
- Table 25: British American Tobacco p.l.c.: Key Employees Continued
- Table 26: Turkey size of population (million), 2019-23
- Table 27: Turkey real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 28: Turkey gdp (current prices, \$ billion), 2019-23
- Table 29: Turkey inflation, 2019-23
- Table 30: Turkey consumer price index (absolute), 2019-23

Table 31: Turkey exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey tobacco & tobacco products market value: \$ million, 2018-23

Figure 2: Turkey tobacco & tobacco products market volume: million pieces, 2018-23

Figure 3: Turkey tobacco & tobacco products market category segmentation: \$ million, 2018-2023

Figure 4: Turkey tobacco & tobacco products market geography segmentation: % share, by value, 2023

Figure 5: Turkey tobacco & tobacco products market distribution: % share, by volume, 2023

Figure 6: Turkey tobacco & tobacco products market value forecast: \$ million, 2023-28

Figure 7: Turkey tobacco & tobacco products market volume forecast: million pieces, 2023-28

Figure 8: Forces driving competition in the tobacco & tobacco products market in Turkey, 2023

Figure 9: Drivers of buyer power in the tobacco & tobacco products market in Turkey, 2023

Figure 10: Drivers of supplier power in the tobacco & tobacco products market in Turkey, 2023

Figure 11: Factors influencing the likelihood of new entrants in the tobacco & tobacco products market in Turkey, 2023

Figure 12: Factors influencing the threat of substitutes in the tobacco & tobacco products market in Turkey, 2023

Figure 13: Drivers of degree of rivalry in the tobacco & tobacco products market in Turkey, 2023

Figure 14: Turkey tobacco & tobacco products market share: % share, by volume, 2023

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