

# Tobacco & Tobacco Products in India

<https://marketpublishers.com/r/T70172C95A04EN.html>

Date: July 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: T70172C95A04EN

## Abstracts

Tobacco & Tobacco Products in India

### Summary

Tobacco & Tobacco Products in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The tobacco and tobacco products market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.

The Indian Tobacco & Tobacco Products market had total revenues of \$16,861.8 million in 2023, representing a compound annual growth rate (CAGR) of 6.7% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 2% between 2018 and 2023, to reach a total of 79,659.9 million pieces in 2023.

The performance of the market is forecast to decelerate, with an

anticipated CAGR of 3.1% for the five-year period 2023-2028, which is expected to drive the market to a value of \$19,678.7 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in India

Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India tobacco & tobacco products market with five year forecasts

## Reasons to Buy

What was the size of the India tobacco & tobacco products market by value in 2023?

What will be the size of the India tobacco & tobacco products market in 2028?

What factors are affecting the strength of competition in the India tobacco & tobacco products market?

How has the market performed over the last five years?

What are the main segments that make up India's tobacco & tobacco products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Indian tobacco & tobacco products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period (2017-2022)?
- 7.5. What are the most popular brands in the Indian tobacco & tobacco products market?

## **8 COMPANY PROFILES**

- 8.1. ITC Ltd
- 8.2. Godfrey Phillips India Ltd
- 8.3. VST Industries Ltd
- 8.4. Dalmia Industrial Development Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India tobacco & tobacco products market value: \$ million, 2018-23
- Table 2: India tobacco & tobacco products market volume: million pieces, 2018-23
- Table 3: India tobacco & tobacco products market category segmentation: % share, by value, 2018-2023
- Table 4: India tobacco & tobacco products market category segmentation: \$ million, 2018-2023
- Table 5: India tobacco & tobacco products market geography segmentation: \$ million, 2023
- Table 6: India tobacco & tobacco products market distribution: % share, by volume, 2023
- Table 7: India tobacco & tobacco products market value forecast: \$ million, 2023-28
- Table 8: India tobacco & tobacco products market volume forecast: million pieces, 2023-28
- Table 9: India tobacco & tobacco products market share: % share, by volume, 2023
- Table 10: ITC Ltd: key facts
- Table 11: ITC Ltd: Annual Financial Ratios
- Table 12: ITC Ltd: Key Employees
- Table 13: ITC Ltd: Key Employees Continued
- Table 14: Godfrey Phillips India Ltd: key facts
- Table 15: Godfrey Phillips India Ltd: Annual Financial Ratios
- Table 16: Godfrey Phillips India Ltd: Key Employees
- Table 17: VST Industries Ltd: key facts
- Table 18: VST Industries Ltd: Annual Financial Ratios
- Table 19: VST Industries Ltd: Key Employees
- Table 20: Dalmia Industrial Development Ltd: key facts
- Table 21: Dalmia Industrial Development Ltd: Annual Financial Ratios
- Table 22: Dalmia Industrial Development Ltd: Key Employees
- Table 23: India size of population (million), 2019-23
- Table 24: India real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 25: India gdp (current prices, \$ billion), 2019-23
- Table 26: India inflation, 2019-23
- Table 27: India consumer price index (absolute), 2019-23
- Table 28: India exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

- Figure 1: India tobacco & tobacco products market value: \$ million, 2018-23
- Figure 2: India tobacco & tobacco products market volume: million pieces, 2018-23
- Figure 3: India tobacco & tobacco products market category segmentation: \$ million, 2018-2023
- Figure 4: India tobacco & tobacco products market geography segmentation: % share, by value, 2023
- Figure 5: India tobacco & tobacco products market distribution: % share, by volume, 2023
- Figure 6: India tobacco & tobacco products market value forecast: \$ million, 2023-28
- Figure 7: India tobacco & tobacco products market volume forecast: million pieces, 2023-28
- Figure 8: Forces driving competition in the tobacco & tobacco products market in India, 2023
- Figure 9: Drivers of buyer power in the tobacco & tobacco products market in India, 2023
- Figure 10: Drivers of supplier power in the tobacco & tobacco products market in India, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the tobacco & tobacco products market in India, 2023
- Figure 12: Factors influencing the threat of substitutes in the tobacco & tobacco products market in India, 2023
- Figure 13: Drivers of degree of rivalry in the tobacco & tobacco products market in India, 2023
- Figure 14: India tobacco & tobacco products market share: % share, by volume, 2023

## I would like to order

Product name: Tobacco & Tobacco Products in India

Product link: <https://marketpublishers.com/r/T70172C95A04EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T70172C95A04EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970