

Tobacco & Tobacco Products in Australia

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Abstracts

Tobacco & Tobacco Products in Australia

Summary

Tobacco & Tobacco Products in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The tobacco and tobacco products market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.

The Australian Tobacco & Tobacco Products market had total revenues of \$10,691.5 million in 2023, representing a compound annual growth rate (CAGR) of 7.3% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 6.3% between 2018 and 2023, to reach a total of 10,551.1 million pieces in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 5.2% for the five-year period 2023 %li%2028, which is expected to drive the market to a value of \$13,803.7 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in Australia

Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia tobacco & tobacco products market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Australia tobacco & tobacco products market by value in 2023?

What will be the size of the Australia tobacco & tobacco products market in 2028?

What factors are affecting the strength of competition in the Australia tobacco & tobacco products market?

How has the market performed over the last five years?

Who are the top competitors in Australia's tobacco & tobacco products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Australian tobacco & tobacco products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period (2017-2022)?
- 7.5. What are the most popular brands in the Australian tobacco & tobacco products market?

8 COMPANY PROFILES

- 8.1. British American Tobacco p.l.c.
- 8.2. Imperial Brands Plc
- 8.3. Scandinavian Tobacco Group A/S
- 8.4. Philip Morris International Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia tobacco & tobacco products market value: \$ million, 2018-23

Table 2: Australia tobacco & tobacco products market volume: million pieces, 2018-23

Table 3: Australia tobacco & tobacco products market category segmentation: % share, by value, 2018-2023

Table 4: Australia tobacco & tobacco products market category segmentation: \$ million, 2018-2023

Table 5: Australia tobacco & tobacco products market geography segmentation: \$ million, 2023

Table 6: Australia tobacco & tobacco products market distribution: % share, by volume, 2023

Table 7: Australia tobacco & tobacco products market value forecast: \$ million, 2023-28

Table 8: Australia tobacco & tobacco products market volume forecast: million pieces, 2023-28

Table 9: Australia tobacco & tobacco products market share: % share, by volume, 2023

Table 10: British American Tobacco p.l.c.: key facts

Table 11: British American Tobacco p.l.c.: Annual Financial Ratios

Table 12: British American Tobacco p.l.c.: Key Employees

Table 13: British American Tobacco p.l.c.: Key Employees Continued

Table 14: Imperial Brands Plc: key facts

Table 15: Imperial Brands Plc: Annual Financial Ratios

Table 16: Imperial Brands Plc: Key Employees

Table 17: Scandinavian Tobacco Group A/S: key facts

Table 18: Scandinavian Tobacco Group A/S: Annual Financial Ratios

Table 19: Scandinavian Tobacco Group A/S: Key Employees

Table 20: Philip Morris International Inc.: key facts

Table 21: Philip Morris International Inc.: Annual Financial Ratios

Table 22: Philip Morris International Inc.: Key Employees

Table 23: Philip Morris International Inc.: Key Employees Continued

Table 24: Philip Morris International Inc.: Key Employees Continued

Table 25: Australia size of population (million), 2019-23

Table 26: Australia real gdp (constant 2010 prices, \$ billion), 2019-23

Table 27: Australia gdp (current prices, \$ billion), 2019-23

Table 28: Australia inflation, 2019-23

Table 29: Australia consumer price index (absolute), 2019-23

Table 30: Australia exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Australia tobacco & tobacco products market value: \$ million, 2018-23

Figure 2: Australia tobacco & tobacco products market volume: million pieces, 2018-23

Figure 3: Australia tobacco & tobacco products market category segmentation: \$ million, 2018-2023

Figure 4: Australia tobacco & tobacco products market geography segmentation: % share, by value, 2023

Figure 5: Australia tobacco & tobacco products market distribution: % share, by volume, 2023

Figure 6: Australia tobacco & tobacco products market value forecast: \$ million, 2023-28

Figure 7: Australia tobacco & tobacco products market volume forecast: million pieces, 2023-28

Figure 8: Forces driving competition in the tobacco & tobacco products market in Australia, 2023

Figure 9: Drivers of buyer power in the tobacco & tobacco products market in Australia, 2023

Figure 10: Drivers of supplier power in the tobacco & tobacco products market in Australia, 2023

Figure 11: Factors influencing the likelihood of new entrants in the tobacco & tobacco products market in Australia, 2023

Figure 12: Factors influencing the threat of substitutes in the tobacco & tobacco products market in Australia, 2023

Figure 13: Drivers of degree of rivalry in the tobacco & tobacco products market in Australia, 2023

Figure 14: Australia tobacco & tobacco products market share: % share, by volume, 2023

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