

Tobacco in Scandinavia

<https://marketpublishers.com/r/T80A9BBD45FEN.html>

Date: August 2018

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: T80A9BBD45FEN

Abstracts

Tobacco in Scandinavia

SUMMARY

Tobacco in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tobacco market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Scandinavian tobacco market had total revenues of \$9,912.8m in 2017, representing a compound annual rate of change (CARC) of -0.4% between 2013 and 2017.

Market consumption volume declined with a CARC of -3.9% between 2013 and 2017, to reach a total of 16,346.1 million pieces in 2017.

Scandinavia has a high tax rate on tobacco products compared to other neighboring European countries.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco market in Scandinavia

Leading company profiles reveal details of key tobacco market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia tobacco market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia tobacco market by value in 2017?

What will be the size of the Scandinavia tobacco market in 2022?

What factors are affecting the strength of competition in the Scandinavia tobacco market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's tobacco market?

Contents

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market share
- Market distribution
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- British American Tobacco p.l.c.
- Imperial Brands PLC
- Japan Tobacco Inc.
- Philip Morris International Inc.
- Methodology
- Industry associations

Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Scandinavia tobacco market value: \$ million, 2013–17
- Table 2: Scandinavia tobacco market volume: million pieces, 2013–17
- Table 3: Scandinavia tobacco market category segmentation: \$ million, 2017
- Table 4: Scandinavia tobacco market geography segmentation: \$ million, 2017
- Table 5: Scandinavia tobacco market share: % share, by volume, 2017
- Table 6: Scandinavia tobacco market distribution: % share, by volume, 2017
- Table 7: Scandinavia tobacco market value forecast: \$ million, 2017–22
- Table 8: Scandinavia tobacco market volume forecast: million pieces, 2017–22
- Table 9: British American Tobacco p.l.c.: key facts
- Table 10: British American Tobacco p.l.c.: key financials (\$)
- Table 11: British American Tobacco p.l.c.: key financials (£)
- Table 12: British American Tobacco p.l.c.: key financial ratios
- Table 13: Imperial Brands PLC: key facts
- Table 14: Imperial Brands PLC: key financials (\$)
- Table 15: Imperial Brands PLC: key financials (£)
- Table 16: Imperial Brands PLC: key financial ratios
- Table 17: Japan Tobacco Inc.: key facts
- Table 18: Japan Tobacco Inc.: key financials (\$)
- Table 19: Japan Tobacco Inc.: key financials (¥)
- Table 20: Japan Tobacco Inc.: key financial ratios
- Table 21: Philip Morris International Inc.: key facts
- Table 22: Philip Morris International Inc.: key financials (\$)
- Table 23: Philip Morris International Inc.: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia tobacco market value: \$ million, 2013–17

Figure 2: Scandinavia tobacco market volume: million pieces, 2013–17

Figure 3: Scandinavia tobacco market category segmentation: % share, by value, 2017

Figure 4: Scandinavia tobacco market geography segmentation: % share, by value, 2017

Figure 5: Scandinavia tobacco market share: % share, by volume, 2017

Figure 6: Scandinavia tobacco market distribution: % share, by volume, 2017

Figure 7: Scandinavia tobacco market value forecast: \$ million, 2017–22

Figure 8: Scandinavia tobacco market volume forecast: million pieces, 2017–22

Figure 9: Forces driving competition in the tobacco market in Scandinavia, 2017

Figure 10: Drivers of buyer power in the tobacco market in Scandinavia, 2017

Figure 11: Drivers of supplier power in the tobacco market in Scandinavia, 2017

Figure 12: Factors influencing the likelihood of new entrants in the tobacco market in Scandinavia, 2017

Figure 13: Factors influencing the threat of substitutes in the tobacco market in Scandinavia, 2017

Figure 14: Drivers of degree of rivalry in the tobacco market in Scandinavia, 2017

Figure 15: British American Tobacco p.l.c.: revenues & profitability

Figure 16: British American Tobacco p.l.c.: assets & liabilities

Figure 17: Imperial Brands PLC: revenues & profitability

Figure 18: Imperial Brands PLC: assets & liabilities

Figure 19: Japan Tobacco Inc.: revenues & profitability

Figure 20: Japan Tobacco Inc.: assets & liabilities

Figure 21: Philip Morris International Inc.: revenues & profitability

Figure 22: Philip Morris International Inc.: assets & liabilities

COMPANIES MENTIONED

British American Tobacco p.l.c.

Imperial Brands PLC

Japan Tobacco Inc.

Philip Morris International Inc.

I would like to order

Product name: Tobacco in Scandinavia

Product link: <https://marketpublishers.com/r/T80A9BBD45FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T80A9BBD45FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970