

# Tobacco in India

<https://marketpublishers.com/r/T6E356C2645EN.html>

Date: August 2018

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: T6E356C2645EN

## Abstracts

Tobacco in India

### SUMMARY

Tobacco in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The tobacco market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Indian tobacco market had total revenues of \$13,288.5m in 2017, representing a compound annual growth rate (CAGR) of 3.4% between 2013 and 2017.

Market consumption volume declined with a CARC of -3.4% between 2013 and 2017, to reach a total of 96,000.0 million pieces in 2017.

Government initiatives to curb tobacco consumption, as well as rising health consciousness, is primarily affecting market growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco market in India

Leading company profiles reveal details of key tobacco market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India tobacco market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the India tobacco market by value in 2017?

What will be the size of the India tobacco market in 2022?

What factors are affecting the strength of competition in the India tobacco market?

How has the market performed over the last five years?

Who are the top competitors in India's tobacco market?

## Contents

Executive Summary  
Market value  
Market value forecast  
Market volume  
Market volume forecast  
Category segmentation  
Geography segmentation  
Market share  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market volume  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market share  
Market distribution  
Market Outlook  
Market value forecast  
Market volume forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
Dalmia Bros. Pvt. Ltd.  
Godfrey Phillips India Ltd  
ITC Limited  
VST Industries Ltd  
Macroeconomic Indicators  
Country data

Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India tobacco market value: \$ million, 2013–17
- Table 2: India tobacco market volume: million pieces, 2013–17
- Table 3: India tobacco market category segmentation: \$ million, 2017
- Table 4: India tobacco market geography segmentation: \$ million, 2017
- Table 5: India tobacco market share: % share, by volume, 2017
- Table 6: India tobacco market distribution: % share, by volume, 2017
- Table 7: India tobacco market value forecast: \$ million, 2017–22
- Table 8: India tobacco market volume forecast: million pieces, 2017–22
- Table 9: Dalmia Bros. Pvt. Ltd.: key facts
- Table 10: Godfrey Phillips India Ltd: key facts
- Table 11: Godfrey Phillips India Ltd: key financials (\$)
- Table 12: Godfrey Phillips India Ltd: key financials (Rs.)
- Table 13: Godfrey Phillips India Ltd: key financial ratios
- Table 14: ITC Limited: key facts
- Table 15: ITC Limited: key financials (\$)
- Table 16: ITC Limited: key financials (Rs.)
- Table 17: ITC Limited: key financial ratios
- Table 18: VST Industries Ltd: key facts
- Table 19: VST Industries Ltd: key financials (\$)
- Table 20: VST Industries Ltd: key financials (Rs.)
- Table 21: VST Industries Ltd: key financial ratios
- Table 22: India size of population (million), 2013–17
- Table 23: India gdp (constant 2005 prices, \$ billion), 2013–17
- Table 24: India gdp (current prices, \$ billion), 2013–17
- Table 25: India inflation, 2013–17
- Table 26: India consumer price index (absolute), 2013–17
- Table 27: India exchange rate, 2013–17

## List Of Figures

### LIST OF FIGURES

- Figure 1: India tobacco market value: \$ million, 2013–17
- Figure 2: India tobacco market volume: million pieces, 2013–17
- Figure 3: India tobacco market category segmentation: % share, by value, 2017
- Figure 4: India tobacco market geography segmentation: % share, by value, 2017
- Figure 5: India tobacco market share: % share, by volume, 2017
- Figure 6: India tobacco market distribution: % share, by volume, 2017
- Figure 7: India tobacco market value forecast: \$ million, 2017–22
- Figure 8: India tobacco market volume forecast: million pieces, 2017–22
- Figure 9: Forces driving competition in the tobacco market in India, 2017
- Figure 10: Drivers of buyer power in the tobacco market in India, 2017
- Figure 11: Drivers of supplier power in the tobacco market in India, 2017
- Figure 12: Factors influencing the likelihood of new entrants in the tobacco market in India, 2017
- Figure 13: Factors influencing the threat of substitutes in the tobacco market in India, 2017
- Figure 14: Drivers of degree of rivalry in the tobacco market in India, 2017
- Figure 15: Godfrey Phillips India Ltd: revenues & profitability
- Figure 16: Godfrey Phillips India Ltd: assets & liabilities
- Figure 17: ITC Limited: revenues & profitability
- Figure 18: ITC Limited: assets & liabilities
- Figure 19: VST Industries Ltd: revenues & profitability
- Figure 20: VST Industries Ltd: assets & liabilities

### COMPANIES MENTIONED

Dalmia Bros. Pvt. Ltd.  
Godfrey Phillips India Ltd  
ITC Limited  
VST Industries Ltd

## I would like to order

Product name: Tobacco in India

Product link: <https://marketpublishers.com/r/T6E356C2645EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T6E356C2645EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970