

# Tobacco in Asia-Pacific

<https://marketpublishers.com/r/T389881E6B9EN.html>

Date: August 2018

Pages: 33

Price: US\$ 350.00 (Single User License)

ID: T389881E6B9EN

## Abstracts

Tobacco in Asia-Pacific

### SUMMARY

Tobacco in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The tobacco market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Asia-Pacific tobacco market had total revenues of \$292.7bn in 2017, representing a compound annual growth rate (CAGR) of 1.1% between 2013 and 2017.

Market consumption volume declined with a CARC of -1.5% between 2013 and 2017, to reach a total of 3,218.8 billion pieces in 2017.

Increasing government regulation to fight against tobacco related disease is affecting market growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco market in Asia-Pacific

Leading company profiles reveal details of key tobacco market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific tobacco market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Asia-Pacific tobacco market by value in 2017?

What will be the size of the Asia-Pacific tobacco market in 2022?

What factors are affecting the strength of competition in the Asia-Pacific tobacco market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's tobacco market?

## Contents

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market share
- Market distribution
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- China National Tobacco Corporation
- Japan Tobacco Inc.
- Philip Morris International Inc.
- Methodology
- Industry associations
- Related MarketLine research

Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Asia-Pacific tobacco market value: \$ million, 2013–17
- Table 2: Asia–Pacific tobacco market volume: million pieces, 2013–17
- Table 3: Asia–Pacific tobacco market category segmentation: \$ million, 2017
- Table 4: Asia–Pacific tobacco market geography segmentation: \$ million, 2017
- Table 5: Asia-Pacific tobacco market share: % share, by volume, 2017
- Table 6: Asia-Pacific tobacco market distribution: % share, by volume, 2017
- Table 7: Asia-Pacific tobacco market value forecast: \$ million, 2017–22
- Table 8: Asia–Pacific tobacco market volume forecast: million pieces, 2017–22
- Table 9: China National Tobacco Corporation: key facts
- Table 10: Japan Tobacco Inc.: key facts
- Table 11: Japan Tobacco Inc.: key financials (\$)
- Table 12: Japan Tobacco Inc.: key financials (¥)
- Table 13: Japan Tobacco Inc.: key financial ratios
- Table 14: Philip Morris International Inc.: key facts
- Table 15: Philip Morris International Inc.: key financials (\$)
- Table 16: Philip Morris International Inc.: key financial ratios

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific tobacco market value: \$ million, 2013–17

Figure 2: Asia-Pacific tobacco market volume: million pieces, 2013–17

Figure 3: Asia-Pacific tobacco market category segmentation: % share, by value, 2017

Figure 4: Asia-Pacific tobacco market geography segmentation: % share, by value, 2017

Figure 5: Asia-Pacific tobacco market share: % share, by volume, 2017

Figure 6: Asia-Pacific tobacco market distribution: % share, by volume, 2017

Figure 7: Asia-Pacific tobacco market value forecast: \$ million, 2017–22

Figure 8: Asia-Pacific tobacco market volume forecast: million pieces, 2017–22

Figure 9: Forces driving competition in the tobacco market in Asia-Pacific, 2017

Figure 10: Drivers of buyer power in the tobacco market in Asia-Pacific, 2017

Figure 11: Drivers of supplier power in the tobacco market in Asia-Pacific, 2017

Figure 12: Factors influencing the likelihood of new entrants in the tobacco market in Asia-Pacific, 2017

Figure 13: Factors influencing the threat of substitutes in the tobacco market in Asia-Pacific, 2017

Figure 14: Drivers of degree of rivalry in the tobacco market in Asia-Pacific, 2017

Figure 15: Japan Tobacco Inc.: revenues & profitability

Figure 16: Japan Tobacco Inc.: assets & liabilities

Figure 17: Philip Morris International Inc.: revenues & profitability

Figure 18: Philip Morris International Inc.: assets & liabilities

### COMPANIES MENTIONED

China National Tobacco Corporation

Japan Tobacco Inc.

Philip Morris International Inc.

## I would like to order

Product name: Tobacco in Asia-Pacific

Product link: <https://marketpublishers.com/r/T389881E6B9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T389881E6B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970