

TiVo Corp. - Strategy, SWOT and Corporate Finance Report

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Abstracts

TiVo Corp. - Strategy, SWOT and Corporate Finance Report

SUMMARY

TiVo Corp. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

TiVo Corp (TiVo or 'the company') provides media and entertainment products. The company offers a portfolio of intellectual property, cloud-based services and software solutions which enable customers to view online video, television, movies and music entertainment, including content discovery through device embedded and cloud-based interactive program guides (IPGs), digital video recorders (DVRs), natural language voice and text search, cloud-based recommendations services and extensive entertainment metadata. TiVo provides its solutions to cable, satellite and telecommunications pay TV service providers, virtual service providers, consumer electronics (CE) manufacturers, content and new media companies and advertisers. The company operates in the Americas, Europe and Asia. TiVo is headquartered in Santa Clara, California, the US.

SCOPE

Detailed information on TiVo Corp. required for business and competitor

intelligence needs

A study of the major internal and external factors affecting TiVo Corp. in the form of a SWOT analysis

An in-depth view of the business model of TiVo Corp. including a breakdown and examination of key business segments

Intelligence on TiVo Corp.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about TiVo Corp., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of TiVo Corp. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess TiVo Corp. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on TiVo Corp.'s business structure, strategy and prospects.

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