

Tires and Rubber in Germany

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Abstracts

Tires and Rubber in Germany

Summary

Tires & Rubber in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The German tires & rubber market had total revenues of \$8.9bn in 2019, representing a compound annual growth rate (CAGR) of 0.1% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.7% between 2015 and 2019, to reach a total of 91.6 million units in 2019.

As a more mature market, the scope for growth in the German tires and rubber market is relatively small compared to many countries in the Asia-Pacific region.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tires & rubber market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in Germany

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany tires & rubber market with five year forecasts

Reasons to Buy

What was the size of the Germany tires & rubber market by value in 2019?

What will be the size of the Germany tires & rubber market in 2024?

What factors are affecting the strength of competition in the Germany tires & rubber market?

How has the market performed over the last five years?

How large is Germany's tires & rubber market in relation to its regional counterparts?

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COMPANIES MENTIONED

Compagnie Generale des Etablissements Michelin

Continental AG

Bridgestone Corporation

Pirelli & C. S.p.A.

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