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Tires and Rubber in Germany

https://marketpublishers.com/r/T8242F68451EN.html
Date: December 2020
Pages: 44
Price: US$ 350.00 (Single User License)
ID: T8242F68451EN

Abstracts

Tires and Rubber in Germany

Summary

Tires & Rubber in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The German tires & rubber market had total revenues of $8.9bn in 2019, representing a compound annual growth rate (CAGR) of 0.1% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.7% between 2015 and 2019, to reach a total of 91.6 million units in 2019.

As a more mature market, the scope for growth in the German tires and rubber market is relatively small compared to many countries in the Asia-Pacific region.

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Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tires & rubber market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in Germany

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany tires & rubber market with five year forecasts

Reasons to Buy

What was the size of the Germany tires & rubber market by value in 2019?

What will be the size of the Germany tires & rubber market in 2024?

What factors are affecting the strength of competition in the Germany tires & rubber market?

How has the market performed over the last five years?

How large is Germany's tires & rubber market in relation to its regional counterparts?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Category segmentation
1.6. Geography segmentation
1.7. Market rivalry
1.8. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants

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6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players in the market?
7.2. What are the strengths/weaknesses of leading players?
7.3. What strategies do leading players in the market follow?
7.4. Have there been any strategic partnerships in recent years?
7.5. How has the COVID-19 pandemic impacted leading players?

8 COMPANY PROFILES

8.1. Compagnie Generale des Etablissements Michelin
8.2. Continental AG
8.3. Bridgestone Corporation
8.4. Pirelli & C. S.p.A.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Germany tires & rubber market value: $ billion, 2015-19
Table 2: Germany tires & rubber market volume: million units, 2015-19
Table 3: Germany tires & rubber market category segmentation: $ billion, 2019
Table 4: Germany tires & rubber market geography segmentation: $ billion, 2019
Table 5: Germany tires & rubber market value forecast: $ billion, 2019-24
Table 6: Germany tires & rubber market volume forecast: million units, 2019-24
Table 8: Compagnie Generale des Etablissements Michelin: Key Employees
Table 10: Continental AG: Key Employees
Table 11: Continental AG: Key Employees Continued
Table 13: Bridgestone Corporation: Key Employees
Table 14: Bridgestone Corporation: Key Employees Continued
Table 16: Pirelli & C. S.p.A.: Key Employees
Table 17: Germany size of population (million), 2015-19
Table 18: Germany gdp (constant 2005 prices, $ billion), 2015-19
Table 19: Germany gdp (current prices, $ billion), 2015-19
Table 20: Germany inflation, 2015-19
Table 21: Germany consumer price index (absolute), 2015-19
Table 22: Germany exchange rate, 2015-19

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List Of Figures

LIST OF FIGURES

Figure 1: Germany tires & rubber market value: $ billion, 2015-19
Figure 2: Germany tires & rubber market volume: million units, 2015-19
Figure 3: Germany tires & rubber market category segmentation: % share, by value, 2019
Figure 4: Germany tires & rubber market geography segmentation: % share, by value, 2019
Figure 5: Germany tires & rubber market value forecast: $ billion, 2019-24
Figure 6: Germany tires & rubber market volume forecast: million units, 2019-24
Figure 7: Forces driving competition in the tires & rubber market in Germany, 2019
Figure 8: Drivers of buyer power in the tires & rubber market in Germany, 2019
Figure 9: Drivers of supplier power in the tires & rubber market in Germany, 2019
Figure 10: Factors influencing the likelihood of new entrants in the tires & rubber market in Germany, 2019
Figure 11: Factors influencing the threat of substitutes in the tires & rubber market in Germany, 2019
Figure 12: Drivers of degree of rivalry in the tires & rubber market in Germany, 2019

COMPANIES MENTIONED

Compagnie Generale des Etablissements Michelin
Continental AG
Bridgestone Corporation
Pirelli & C. S.p.A.

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