

Tires & Rubber in Germany

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Abstracts

Tires & Rubber in Germany

Summary

Tires & Rubber in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Tires & rubber market is segmented into car OEM, truck OEM, motorcycle OEM, car aftermarket, truck aftermarket, and motorcycle aftermarket. Market volume represents units of tires sold in a given year. Market value is calculated by multiplying the average tire price with the volume of tires.

The German tires & rubber market recorded revenues of \$11.6 billion in 2024, representing a compound annual growth rate (CAGR) of 3% between 2019 and 2024.

Market consumption volume increased with a CAGR of 0.4% between 2019 and 2024, to reach a total of 89.1 million units in 2024.

Germany's tires & rubber market is growing as a result of increased passenger vehicle demand, technological developments, sustainability initiatives, government policies favoring green technologies, and strong export opportunities.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in Germany

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany tires & rubber market with five year forecasts

Reasons to Buy

What was the size of the Germany tires & rubber market by value in 2024?

What will be the size of the Germany tires & rubber market in 2029?

What factors are affecting the strength of competition in the Germany tires & rubber market?

How has the market performed over the last five years?

What are the main segments that make up Germany's tires & rubber market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading player?

7.4. What are the recent developments in the market?

8 COMPANY PROFILES

8.1. Compagnie Generale des Etablissements Michelin

8.2. Continental AG

8.3. Bridgestone Corp

8.4. Pirelli & C SpA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany tires & rubber market value: \$ million, 2019-24
Table 2: Germany tires & rubber market volume: million Units, 2019-24
Table 3: Germany tires & rubber market category segmentation: % share, by value, 2019-24
Table 4: Germany tires & rubber market category segmentation: \$ million, 2019-24
Table 5: Germany tires & rubber market geography segmentation: \$ million, 2024
Table 6: Germany tires & rubber market value forecast: \$ million, 2024-29
Table 7: Germany tires & rubber market volume forecast: million Units, 2024-29
Table 8: Compagnie Generale des Etablissements Michelin: Key Facts
Table 9: Compagnie Generale des Etablissements Michelin: Annual Financial Ratios
Table 10: Compagnie Generale des Etablissements Michelin: Key Employees
Table 11: Continental AG: Key Facts
Table 12: Continental AG: Annual Financial Ratios
Table 13: Continental AG: Key Employees
Table 14: Continental AG: Key Employees Continued
Table 15: Bridgestone Corp: Key Facts
Table 16: Bridgestone Corp: Annual Financial Ratios
Table 17: Bridgestone Corp: Key Employees
Table 18: Bridgestone Corp: Key Employees Continued
Table 19: Pirelli & C SpA: Key Facts
Table 20: Pirelli & C SpA: Annual Financial Ratios
Table 21: Pirelli & C SpA: Key Employees
Table 22: Pirelli & C SpA: Key Employees Continued
Table 23: Germany Size of Population (Million), 2020-24
Table 24: Germany Real GDP (Constant 2010 Prices, \$ Billion), 2020-24
Table 25: Germany GDP (Current Prices, \$ Billion), 2020-24
Table 26: Germany Inflation, 2020-24
Table 27: Germany Consumer Price Index (Absolute), 2020-24
Table 28: Germany Exchange Rate, 2019-24

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