

# Tires and Rubber in China

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## Abstracts

Tires and Rubber in China

### Summary

Tires & Rubber in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The Chinese tires & rubber market had total revenues of \$83.5bn in 2019, representing a compound annual growth rate (CAGR) of 7.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6.8% between 2015 and 2019, to reach a total of 617.2 million units in 2019.

The Chinese market has benefitted from the expansion of its domestic manufacturing companies and takeover of international car brands.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in China

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China tires & rubber market with five year forecasts

## Reasons to Buy

What was the size of the China tires & rubber market by value in 2019?

What will be the size of the China tires & rubber market in 2024?

What factors are affecting the strength of competition in the China tires & rubber market?

How has the market performed over the last five years?

What are the main segments that make up China's tires & rubber market?

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Shandong Linglong Tire Co Ltd

Giti Tire Pte. Ltd.

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