

Tires and Rubber in China

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Abstracts

Tires and Rubber in China

Summary

Tires & Rubber in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The Chinese tires & rubber market had total revenues of \$83.5bn in 2019, representing a compound annual growth rate (CAGR) of 7.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6.8% between 2015 and 2019, to reach a total of 617.2 million units in 2019.

The Chinese market has benefitted from the expansion of its domestic manufacturing companies and takeover of international car brands.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in China

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China tires & rubber market with five year forecasts

Reasons to Buy

What was the size of the China tires & rubber market by value in 2019?

What will be the size of the China tires & rubber market in 2024?

What factors are affecting the strength of competition in the China tires & rubber market?

How has the market performed over the last five years?

What are the main segments that make up China's tires & rubber market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players in the market?

7.2. What are the strengths/weaknesses of leading players?

7.3. What strategies do leading players in the market follow?

7.4. How has the COVID-19 pandemic impacted leading players?

8 COMPANY PROFILES

8.1. Shandong Linglong Tire Co Ltd

8.2. Giti Tire Pte. Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China tires & rubber market value: \$ billion, 2015-19

Table 2: China tires & rubber market volume: million units, 2015-19

Table 3: China tires & rubber market category segmentation: \$ billion, 2019

Table 4: China tires & rubber market geography segmentation: \$ billion, 2019

Table 5: China tires & rubber market value forecast: \$ billion, 2019-24

Table 6: China tires & rubber market volume forecast: million units, 2019-24

Table 8: Shandong Linglong Tire Co Ltd: Key Employees

Table 10: Giti Tire Pte. Ltd.: Key Employees

Table 11: China size of population (million), 2015-19

Table 12: China gdp (constant 2005 prices, \$ billion), 2015-19

Table 13: China gdp (current prices, \$ billion), 2015-19

Table 14: China inflation, 2015-19

Table 15: China consumer price index (absolute), 2015-19

Table 16: China exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: China tires & rubber market value: \$ billion, 2015-19

Figure 2: China tires & rubber market volume: million units, 2015-19

Figure 3: China tires & rubber market category segmentation: % share, by value, 2019

Figure 4: China tires & rubber market geography segmentation: % share, by value, 2019

Figure 5: China tires & rubber market value forecast: \$ billion, 2019-24

Figure 6: China tires & rubber market volume forecast: million units, 2019-24

Figure 7: Forces driving competition in the tires & rubber market in China, 2019

Figure 8: Drivers of buyer power in the tires & rubber market in China, 2019

Figure 9: Drivers of supplier power in the tires & rubber market in China, 2019

Figure 10: Factors influencing the likelihood of new entrants in the tires & rubber market in China, 2019

Figure 11: Factors influencing the threat of substitutes in the tires & rubber market in China, 2019

Figure 12: Drivers of degree of rivalry in the tires & rubber market in China, 2019

COMPANIES MENTIONED

Shandong Linglong Tire Co Ltd

Giti Tire Pte. Ltd.

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