

# Tires and Rubber in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/T0BA94869296EN.html>

Date: October 2021

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: T0BA94869296EN

## Abstracts

Tires and Rubber in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Tires & Rubber in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The US tires & rubber market had total revenues of \$110,864.8bn in 2020, representing a compound annual growth rate (CAGR) of 1.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.7% between 2016 and 2020, to reach a total of 869,412.4 million units in 2020.

The value of the US tires & rubber market declined by 4.4% in 2020, a weaker performance as compared with 2019.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in the United States

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States tires & rubber market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States tires & rubber market by value in 2020?

What will be the size of the United States tires & rubber market in 2025?

What factors are affecting the strength of competition in the United States tires & rubber market?

How has the market performed over the last five years?

What are the main segments that make up the United State's tires & rubber market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players in the market?

7.2. What are the strengths/weaknesses of leading players?

7.3. What strategies do leading players in the market follow?

7.4. Have there been any significant developments in recent years?

## **8 COMPANY PROFILES**

8.1. Bridgestone Corporation

8.2. The Goodyear Tire & Rubber Company

8.3. Cooper Tire & Rubber Company

8.4. Compagnie Generale des Etablissements Michelin SCA

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: United States tires & rubber market value: \$ million, 2016-20
- Table 2: United States tires & rubber market volume: million tires, 2016-20
- Table 3: United States tires & rubber market category segmentation: \$ million, 2020
- Table 4: United States tires & rubber market geography segmentation: \$ million, 2020
- Table 5: United States tires & rubber market value forecast: \$ million, 2020-25
- Table 6: United States tires & rubber market volume forecast: million tires, 2020-25
- Table 7: Bridgestone Corporation: key facts
- Table 8: Bridgestone Corporation: Annual Financial Ratios
- Table 9: Bridgestone Corporation: Key Employees
- Table 10: Bridgestone Corporation: Key Employees Continued
- Table 11: Bridgestone Corporation: Key Employees Continued
- Table 12: The Goodyear Tire & Rubber Company: key facts
- Table 13: The Goodyear Tire & Rubber Company: Annual Financial Ratios
- Table 14: The Goodyear Tire & Rubber Company: Key Employees
- Table 15: The Goodyear Tire & Rubber Company: Key Employees Continued
- Table 16: Cooper Tire & Rubber Company: key facts
- Table 17: Cooper Tire & Rubber Company: Annual Financial Ratios
- Table 18: Cooper Tire & Rubber Company: Key Employees
- Table 19: Compagnie Generale des Etablissements Michelin SCA: key facts
- Table 20: Compagnie Generale des Etablissements Michelin SCA: Annual Financial Ratios
- Table 21: Compagnie Generale des Etablissements Michelin SCA: Key Employees
- Table 22: United States size of population (million), 2016-20
- Table 23: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 24: United States gdp (current prices, \$ billion), 2016-20
- Table 25: United States inflation, 2016-20
- Table 26: United States consumer price index (absolute), 2016-20
- Table 27: United States exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: United States tires & rubber market value: \$ million, 2016-20

Figure 2: United States tires & rubber market volume: million tires, 2016-20

Figure 3: United States tires & rubber market category segmentation: % share, by value, 2020

Figure 4: United States tires & rubber market geography segmentation: % share, by value, 2020

Figure 5: United States tires & rubber market value forecast: \$ million, 2020-25

Figure 6: United States tires & rubber market volume forecast: million tires, 2020-25

Figure 7: Forces driving competition in the tires & rubber market in the United States, 2020

Figure 8: Drivers of buyer power in the tires & rubber market in the United States, 2020

Figure 9: Drivers of supplier power in the tires & rubber market in the United States, 2020

Figure 10: Factors influencing the likelihood of new entrants in the tires & rubber market in the United States, 2020

Figure 11: Factors influencing the threat of substitutes in the tires & rubber market in the United States, 2020

Figure 12: Drivers of degree of rivalry in the tires & rubber market in the United States, 2020

## I would like to order

Product name: Tires and Rubber in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/T0BA94869296EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0BA94869296EN.html>