

Tires and Rubber in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Tires & Rubber in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The German tires & rubber market had total revenues of \$11,644.4bn in 2020, representing a compound annual rate of change (CARC) of -3.1% between 2016 and 2020.

Market consumption volumes declined with a CARC of -3.1% between 2016 and 2020, to reach a total of 82,184.7 million units in 2020.

The value of the German tires & rubber market declined by 10.8% in 2020, a

weaker performance as compared with 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in Germany

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany tires & rubber market with five year forecasts

REASONS TO BUY

What was the size of the Germany tires & rubber market by value in 2020?

What will be the size of the Germany tires & rubber market in 2025?

What factors are affecting the strength of competition in the Germany tires & rubber market?

How has the market performed over the last five years?

What are the main segments that make up Germany's tires & rubber market?

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