

# Time Warner Cable Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Time Warner Cable Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Time Warner Cable Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Time Warner Cable Inc. in the form of a SWOT analysis

An in-depth view of the business model of Time Warner Cable Inc. including a breakdown and examination of key business segments

Intelligence on Time Warner Cable Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Time Warner Cable Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Time Warner Cable Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Time Warner Cable Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Time Warner Cable Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Time Warner Cable Inc. (TWC or 'the company') is a provider of video, high speed data and voice services to residential and business customers. The company's business services include networking and transport services (including cell tower backhaul services) and enterprise-class; cloud-enabled hosting; and managed applications and services. TWC primarily operates in the US where it is headquartered in New York and employed approximately 54,800 people, as on December 31, 2014.

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### COMPANIES MENTIONED

Time Warner Cable Inc.

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