

# Tim Hortons Inc. - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/TCB2C2533ABEN.html

Date: April 2017

Pages: 21

Price: US\$ 175.00 (Single User License)

ID: TCB2C2533ABEN

# **Abstracts**

Tim Hortons Inc. - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Tim Hortons Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Tim Hortons Inc. (Tim Hortons), formerly, Tim Horton Donuts is a quick service restaurant chain. The company offers premium blend coffee, espresso-based hot and cold specialty drinks (including lattes, cappuccinos and espresso shots), iced cappuccinos, specialty and steeped teas, cold beverages, fruit smoothies, home-style soups, chili, grilled Panini and classic sandwiches, wraps, yogurt and berries, oatmeal, breakfast sandwiches and wraps, and fresh baked goods, including donuts, Timbits, bagels, muffins, cookies, croissants, Danishes, pastries, among others. Furthermore, its business includes warehouse and distribution operations that supply goods to Canadian restaurants. The company operates in Canada and the US. It operates as a subsidiary of Restaurant Brands International Inc. Tim Hortons is headquartered in Oakville, Ontario, Canada.

#### SCOPE

Detailed information on Tim Hortons Inc. required for business and competitor



### intelligence needs

A study of the major internal and external factors affecting Tim Hortons Inc. in the form of a SWOT analysis

An in-depth view of the business model of Tim Hortons Inc. including a breakdown and examination of key business segments

Intelligence on Tim Hortons Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tim Hortons Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Tim Hortons Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tim Hortons Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tim Hortons Inc.'s business structure, strategy and prospects.



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