

# ThyssenKrupp AG - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/T65CEEB8789EN.html>

Date: February 2023

Pages: 70

Price: US\$ 175.00 (Single User License)

ID: T65CEEB8789EN

## Abstracts

ThyssenKrupp AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

ThyssenKrupp AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

ThyssenKrupp AG (ThyssenKrupp) is an industrial conglomerate. It has businesses in automotive, steel and related processing, trading, construction, engineering, energy and utilities, public sector, packaging and other customer sectors. The company's offerings include steel products, component technology solutions, marine systems, supply chain management and automation solutions for automotive OEMs. ThyssenKrupp also serves as a partner for engineering and construction and provides services for industrial plants and systems. It has operations in Germany, China, the US and other countries. The company owns and operates manufacturing, R&D and other facilities across the world. ThyssenKrupp is headquartered in Essen, Nordrhein-Westfalen, Germany.

### SCOPE

Detailed information on ThyssenKrupp AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting ThyssenKrupp AG in the form of a SWOT analysis

An in-depth view of the business model of ThyssenKrupp AG including a breakdown and examination of key business segments

Intelligence on ThyssenKrupp AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about ThyssenKrupp AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of ThyssenKrupp AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess ThyssenKrupp AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on ThyssenKrupp AG's business structure, strategy and prospects.

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