

Thomas Cook Group plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Thomas Cook Group plc - Strategy, SWOT and Corporate Finance Report

Summary

Thomas Cook Group plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Thomas Cook Group plc (Thomas Cook or "the company") is a leisure travel company that offers package tours, holiday components and services. The company serves customers through a network of owned, franchised travel stores and own websites. Thomas Cook offers services under Thomas Cook, Smartline, Neckermann, Oger Tours, Sentido, Sunconnect Resorts, Sunprime Hotels, Sunwing Family Resorts, air marin, Bucher Airtours, Club18-30, Thomas Cook money, Signature, Thomas Cook Sport, Spies, Ving, Globetrotter, Tjareborg, Thomas Cook Airlines and Condor brands. The company has business presence in Germany, France, Poland, Hungary, the Czech Republic, Russia, Sweden, Norway, Denmark and Finland. The company is headquartered in London, the UK.

Scope

Detailed information on Thomas Cook Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Thomas Cook Group plc in the form of a SWOT analysis

An in-depth view of the business model of Thomas Cook Group plc including a breakdown and examination of key business segments

Intelligence on Thomas Cook Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Thomas Cook Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Thomas Cook Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Thomas Cook Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Thomas Cook Group plc's business structure, strategy and prospects.

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