

# Thailand Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Thailand Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Travel & Tourism in Thailand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Thai travel and tourism industry had total revenues of \$113.9 billion in 2022, representing a negative compound annual rate of change (CARC) of 1.1% between 2017 and 2022.

Casinos and gaming was the industry's largest segment in 2022, with total revenues of \$38.9 billion, equivalent to 34.1% of the industry's overall value.

Thailand hosted 2022 Asia-Pacific Economic Cooperation (APEC) meetings year long. These meeting enabled the country's government to stimulate its

economy, display the country's potential and boost tourism.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Thailand

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand travel & tourism market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Thailand travel & tourism market by value in 2022?

What will be the size of the Thailand travel & tourism market in 2027?

What factors are affecting the strength of competition in the Thailand travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Thailand's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

## **8 COMPANY PROFILES**

- 8.1. McDonald's Corp
- 8.2. Yum! Brands, Inc.
- 8.3. Marriott International Inc
- 8.4. The Pizza Company
- 8.5. Charoen Pokphand Foods Public Company Limited
- 8.6. InterContinental Hotels Group Plc
- 8.7. Nok Airlines Public Company Ltd
- 8.8. Thai Airways International Public Co Ltd
- 8.9. Centara Hotels & Resorts

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Thailand travel & tourism industry value: \$ billion, 2017–22(e)
- Table 2: Thailand travel & tourism industry category segmentation: % share, by value, 2017–2022(e)
- Table 3: Thailand travel & tourism industry category segmentation: \$ billion, 2017-2022
- Table 4: Thailand travel & tourism industry geography segmentation: \$ billion, 2022(e)
- Table 5: Thailand travel & tourism industry value forecast: \$ billion, 2022–27
- Table 6: McDonald's Corp: key facts
- Table 7: McDonald's Corp: Annual Financial Ratios
- Table 8: McDonald's Corp: Key Employees
- Table 9: McDonald's Corp: Key Employees Continued
- Table 10: McDonald's Corp: Key Employees Continued
- Table 11: Yum! Brands, Inc.: key facts
- Table 12: Yum! Brands, Inc.: Annual Financial Ratios
- Table 13: Yum! Brands, Inc.: Key Employees
- Table 14: Yum! Brands, Inc.: Key Employees Continued
- Table 15: CRG Holdings, LLC : key facts
- Table 16: Marriott International Inc: key facts
- Table 17: Marriott International Inc: Annual Financial Ratios
- Table 18: Marriott International Inc: Key Employees
- Table 19: Marriott International Inc: Key Employees Continued
- Table 20: Marriott International Inc: Key Employees Continued
- Table 21: Marriott International Inc: Key Employees Continued
- Table 22: The Pizza Company: key facts
- Table 23: Charoen Pokphand Foods Public Company Limited: key facts
- Table 24: Charoen Pokphand Foods Public Company Limited: Annual Financial Ratios
- Table 25: Charoen Pokphand Foods Public Company Limited: Key Employees
- Table 26: Charoen Pokphand Foods Public Company Limited: Key Employees Continued
- Table 27: InterContinental Hotels Group Plc: key facts
- Table 28: InterContinental Hotels Group Plc: Annual Financial Ratios
- Table 29: InterContinental Hotels Group Plc: Key Employees
- Table 30: InterContinental Hotels Group Plc: Key Employees Continued
- Table 31: InterContinental Hotels Group Plc: Key Employees Continued
- Table 32: Nok Airlines Public Company Ltd: key facts
- Table 33: Nok Airlines Public Company Ltd: Annual Financial Ratios

- Table 34: Nok Airlines Public Company Ltd: Key Employees
- Table 35: Thai Airways International Public Co Ltd: key facts
- Table 36: Thai Airways International Public Co Ltd: Annual Financial Ratios
- Table 37: Thai Airways International Public Co Ltd: Key Employees
- Table 38: Centara Hotels & Resorts: key facts
- Table 39: Centara Hotels & Resorts: Key Employees
- Table 40: Thailand size of population (million), 2018–22
- Table 41: Thailand gdp (constant 2005 prices, \$ billion), 2018–22
- Table 42: Thailand gdp (current prices, \$ billion), 2018–22
- Table 43: Thailand inflation, 2018–22
- Table 44: Thailand consumer price index (absolute), 2018–22
- Table 45: Thailand exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Thailand travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Thailand travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Thailand travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Thailand travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Thailand, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Thailand, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Thailand, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Thailand, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Thailand, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Thailand, 2022

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