

# Thailand Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Telecommunication Services in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Thai telecommunication services market had total revenues of \$11.1 billion in 2022, representing a compound annual growth rate (CAGR) of 1.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.6% between 2017 and 2022, to reach a total of 119.8 million total subscriptions in 2022.

Thailand's share in the Asia-Pacific telecommunication services market stood at 1.6% in 2022. The growth in 2022 is attributed to the growing proportion of

internet users and the increasing mobile subscriber penetration rate.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication services market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Thailand

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand telecommunication services market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Thailand telecommunication services market by value in 2022?

What will be the size of the Thailand telecommunication services market in 2027?

What factors are affecting the strength of competition in the Thailand telecommunication services market?

How has the market performed over the last five years?

How large is Thailand's telecommunication services market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Which are the most notable acquisitions of the last five years?

## **8 COMPANY PROFILES**

8.1. Advanced Info Service Public Co Ltd

8.2. True Corp Public Co Ltd

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Thailand telecommunication services market value: \$ billion, 2017-22

Table 2: Thailand telecommunication services market volume: million Total Subscriptions, 2017-22

Table 3: Thailand telecommunication services market category segmentation: % share, by value, 2017-2022

Table 4: Thailand telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Thailand telecommunication services market geography segmentation: \$ billion, 2022

Table 6: Thailand telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Thailand telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Table 8: Advanced Info Service Public Co Ltd: key facts

Table 9: Advanced Info Service Public Co Ltd: Annual Financial Ratios

Table 10: Advanced Info Service Public Co Ltd: Key Employees

Table 11: True Corp Public Co Ltd: key facts

Table 12: True Corp Public Co Ltd: Key Employees

Table 13: Thailand size of population (million), 2018-22

Table 14: Thailand gdp (constant 2005 prices, \$ billion), 2018-22

Table 15: Thailand gdp (current prices, \$ billion), 2018-22

Table 16: Thailand inflation, 2018-22

Table 17: Thailand consumer price index (absolute), 2018-22

Table 18: Thailand exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Thailand telecommunication services market value: \$ billion, 2017-22

Figure 2: Thailand telecommunication services market volume: million Total Subscriptions, 2017-22

Figure 3: Thailand telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Thailand telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Thailand telecommunication services market value forecast: \$ billion, 2022-27

Figure 6: Thailand telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Figure 7: Forces driving competition in the telecommunication services market in Thailand, 2022

Figure 8: Drivers of buyer power in the telecommunication services market in Thailand, 2022

Figure 9: Drivers of supplier power in the telecommunication services market in Thailand, 2022

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Thailand, 2022

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Thailand, 2022

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Thailand, 2022

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